SECURING
OUR FUTURE
ECONOMIC
MOBILITY SUMMIT
DECEMBER 9, 2024
PALM BEACH GARDENS MARRIOTT

OPENING CEREMONY

PALM BEACH LAKES COMMUNITY HIGH SCHOOL ROTC

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

INVOCATION

Dr. James Green

Director, PBC Community Services Dept.

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

PLEDGE OF ALLEGIANCE

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

Welcome

Verdenia C. Baker

COUNTY ADMINISTRATOR

Palm Beach County

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

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PNC

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SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

THANK YOU

PALM BEACH COUNTY FLORIDA

CITIZENS ADVISORY COMMITTEE ON HEALTH AND HUMAN SERVICES

Birth TO 22

United For Brighter Futures

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

THANK YOU TO THE PLANNING COMMITTEE

Dr. James Green
Director, Palm Beach County
Community Services Department

Jonathan Brown
Director, Palm Beach County
Department of Housing and Economic Development

Elisa Cramer
Director, Palm Beach County
Youth Services Department

Angelique Pickett
Director, Palm Beach County
Criminal Justice Commission

Jaime-Lee Bradshaw
Chief Strategy Officer
Community Partners of South Florida

Keith Oswald
Chief of Equity and Wellness
School District of Palm Beach County

Isis Williams
Circuit Community Development Administrator, Florida Department of Children and Families

Wilneeda Emmanuel
Chief of Staff
Commissioner Mack Bernard

Dr. Joanna Reid-Enoise
Manager, Planning & Evaluation
Palm Beach County
Community Services Department

Elizabeth Harfmann
Manager, Public Information & Community Engagement
Palm Beach County
Community Services Department

Sonja Holbrook
Strategic Planner
Palm Beach County
Community Services Department

Angela Cruz
Program Evaluator
Palm Beach County
Community Services Department

Michele Jacobs
President and CEO
Economic Council of Palm Beach County

Julie Dowe
Director of Finance and Support Services
Palm Beach County
Community Services Department

Natalie Vazquez
Senior Program Manager
Palm Beach County
Community Services Department

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SECURING OUR FUTURE

Palm Beach County
COMMUNITY SERVICES
Helping People Build Better Communities

Palm Beach County
YOUTH Services
Growing Brighter Futures

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COMMUNITY PARTNERS
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CareerSource
PALM BEACH COUNTY

United Way
United Way of Palm Beach County

THE SCHOOL DISTRICT
PALM BEACH COUNTY

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

Welcome

Verdenia C. Baker

COUNTY ADMINISTRATOR

Palm Beach County

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

Welcome

Mike Burke

SUPERINTENDENT

Palm Beach County School District

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

OPENING REMARKS

Dr. James Green

Director, PBC Community Services Department

Jonathan Brown

Director, PBC Department of Housing and Economic Development

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

JONATHAN'S GRANDAUGHTER AUTUMN

AUTUMN WAS BORN JUST BEFORE THE FIRST SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

JONATHAN'S GRANDAUGHTER AUTUMN

AUTUMN IN 2024 (TWO YEARS LATER)

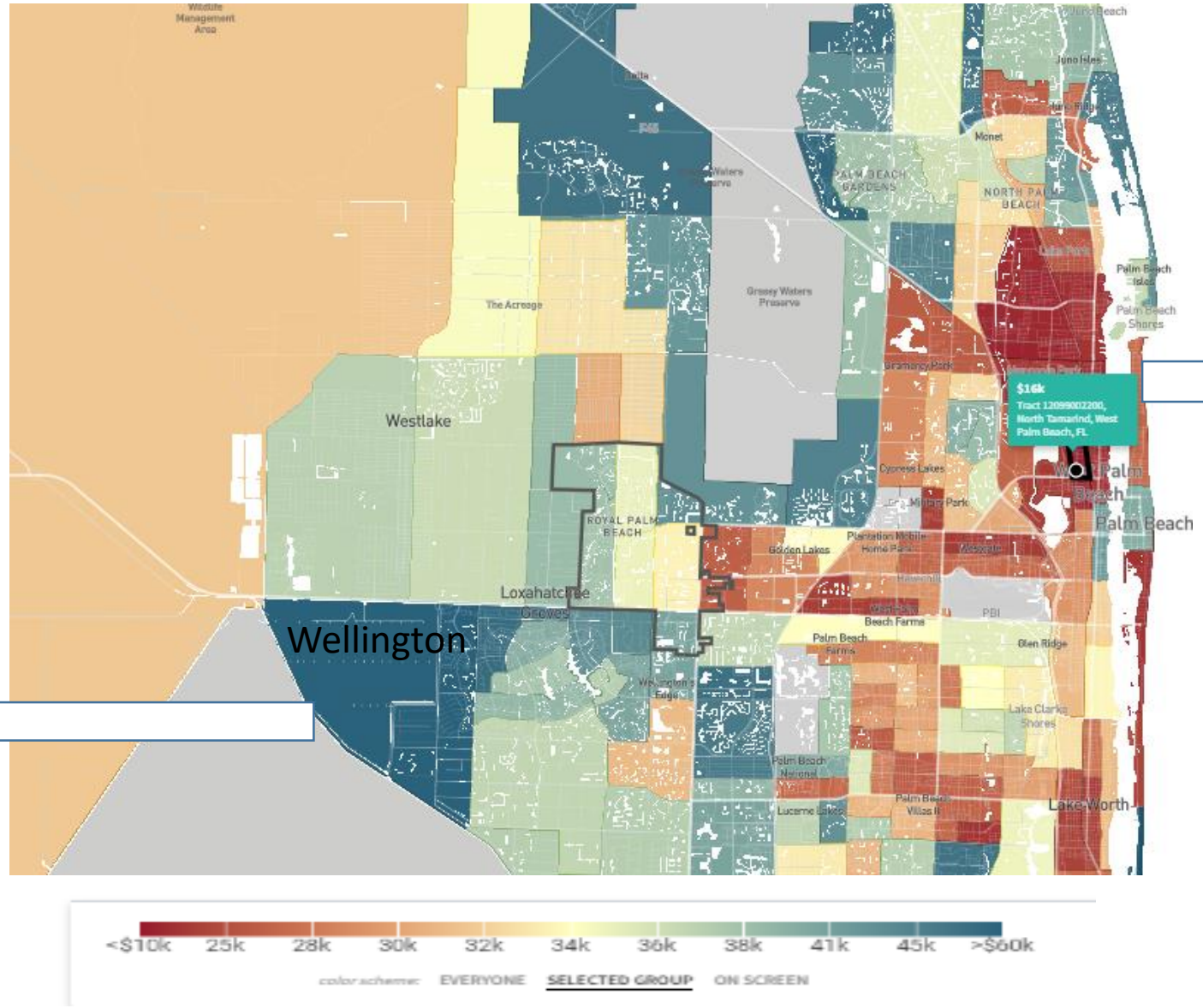
Our zip code should not determine our destiny!

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

JONATHAN'S GRANDAUGHTER AUTUMN

Same low income family who grew up in Wellington earned $60K/Year on Average by age 35

Low income family who grew up in North Tamarind WPB earned $16K/Year on Average by age 35



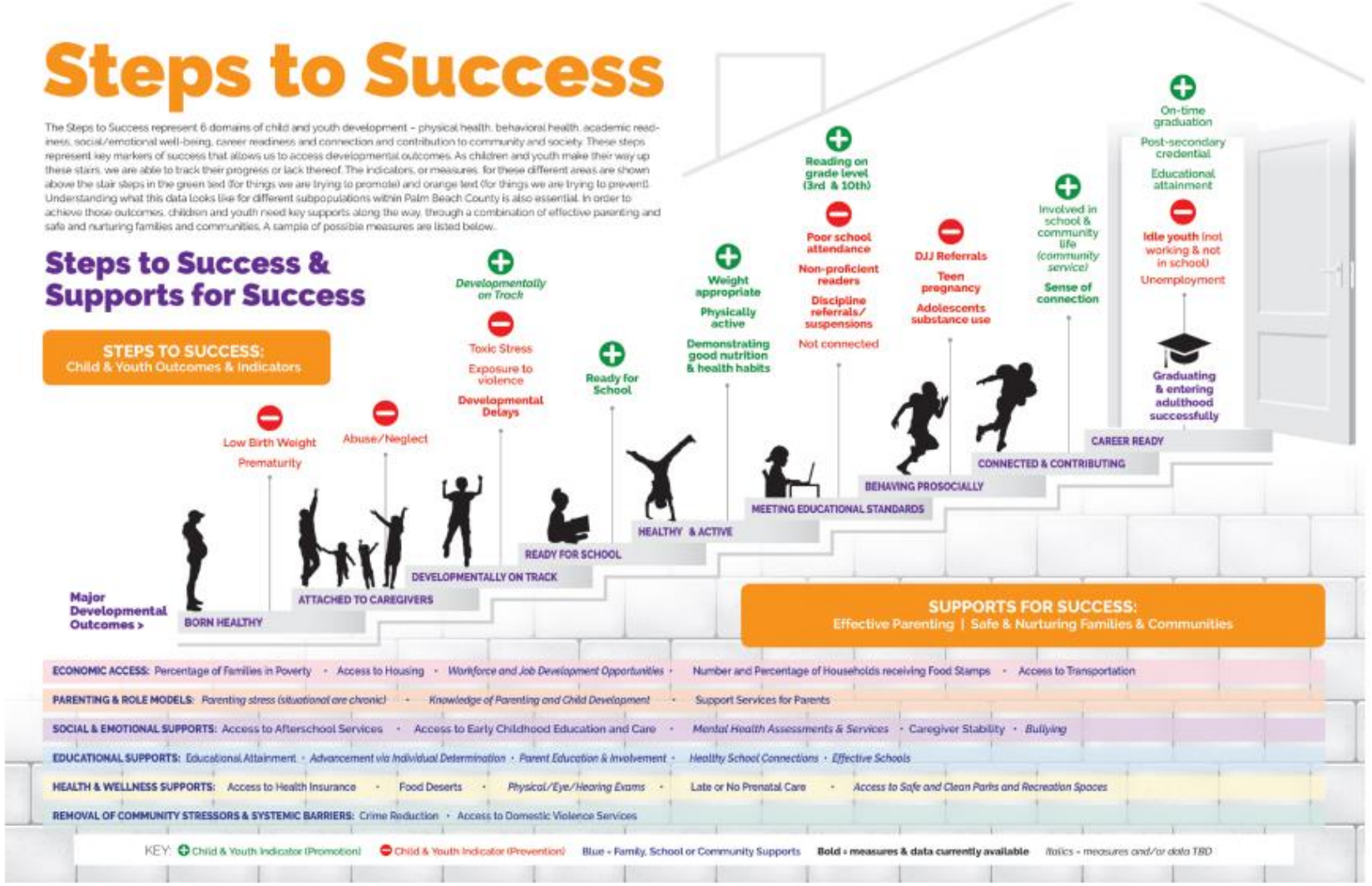
Data Source:
Opportunity Atlas

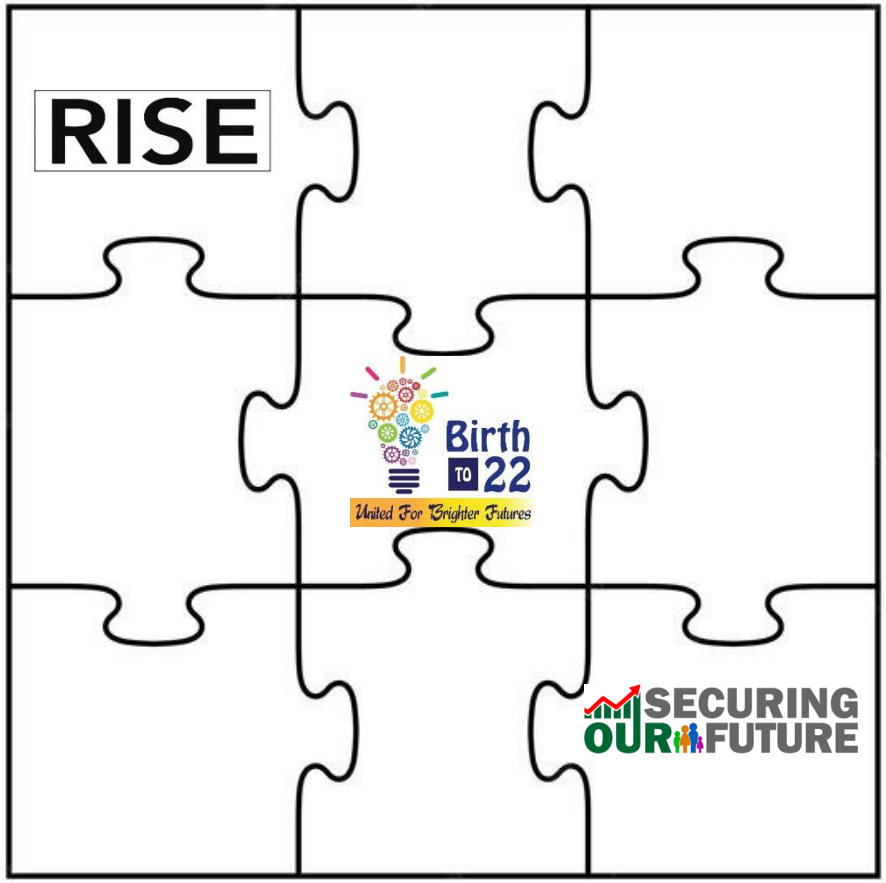
We can celebrate children and families who are ***“Beating The Odds”,*** but we should never forget that we’re in the business of ***“Changing The Odds”!***

When our neighbors thrive, we thrive!

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

COMMON PURPOSE –SHARE VISION




RISE
Birth TO 22
United For Brighter Futures
SECURING OUR FUTURE

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

OPENING REMARKS

Dr. James Green

Director, PBC Community Services Department

Jonathan Brown

Director, PBC Department of Housing and Economic Development

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

LEVERAGING SOCIAL CAPITAL NETWORKS TO ADVANCE ECONOMIC MOBILITY

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

INTRODUCTION OF SPEAKERS

Fabiola “Fab” Brumley

Market President

Bank of America

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

SPEAKER

Keith Fudge

DIRECTOR, POLICY MANAGEMENT

Urban Institute

DECEMBER 9, 2024

The Upward Mobility Framework

A presentation for the Securing Our Future Economic Mobility Summit

URBAN INSTITUTE | UPWARD MOBILITY INITIATIVE

Keith Fudge

The US Partnership on Mobility from Poverty

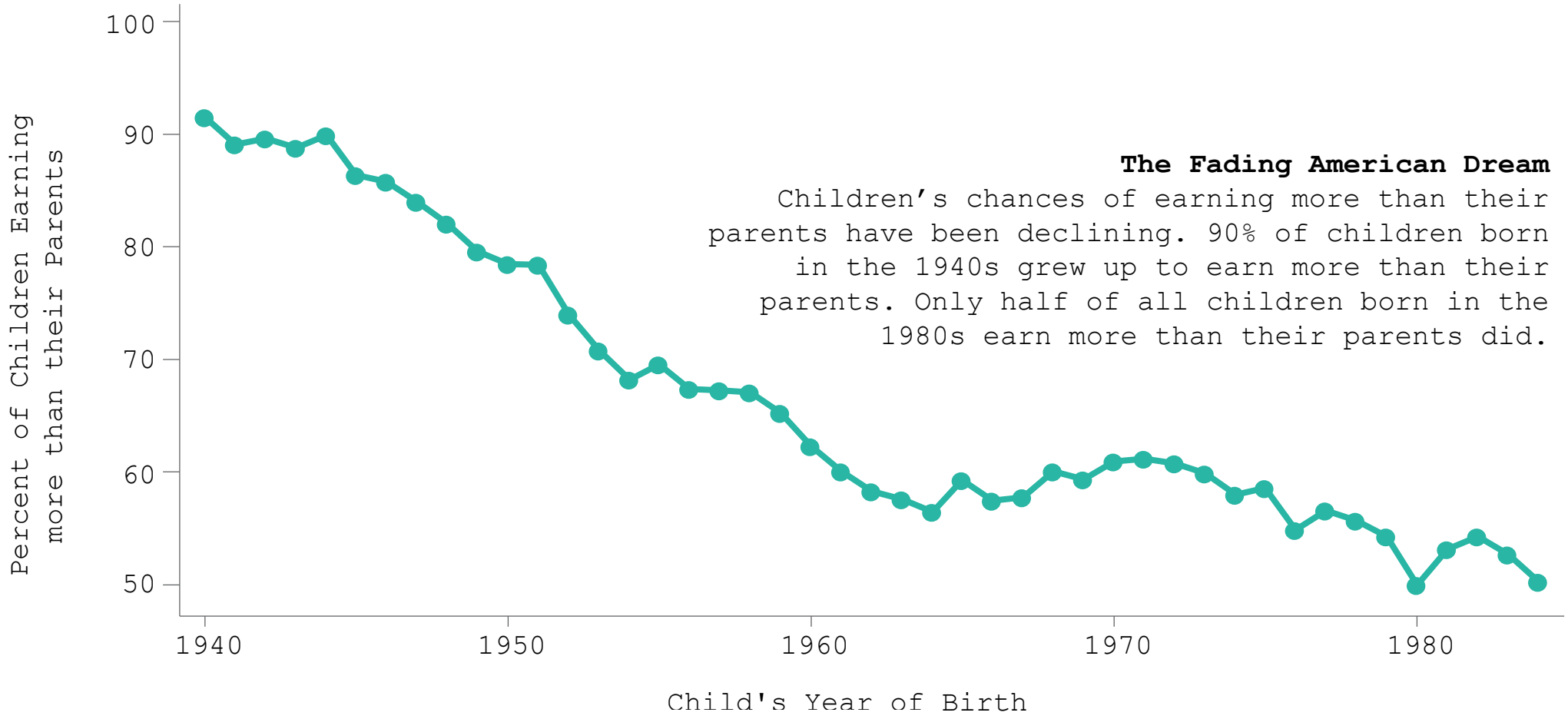
US PARTNERSHIP ON

MOBILITY FROM POVERTY

What would it take to dramatically increase mobility from poverty?

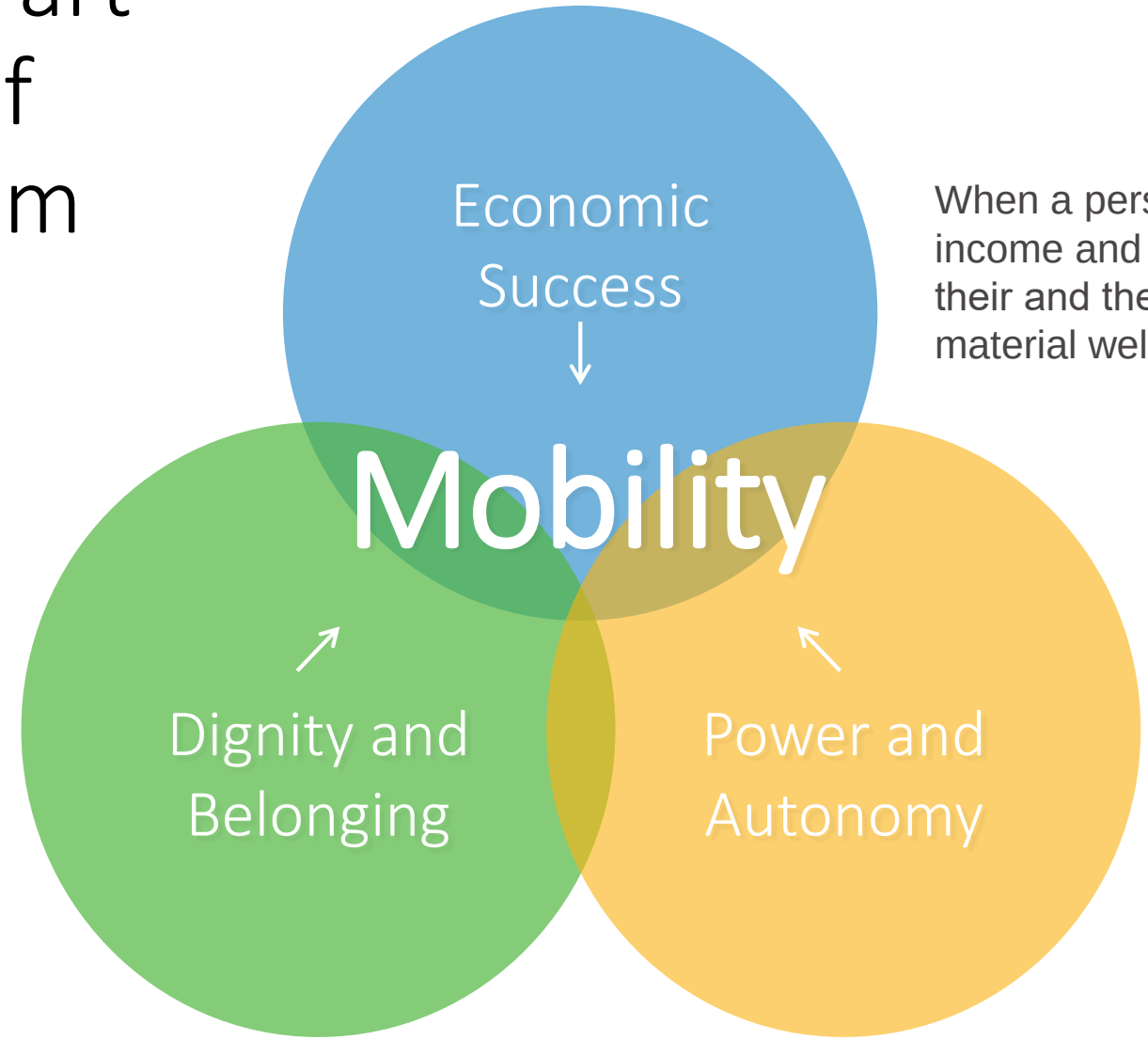
Opportunity is Fading Across Generations

Percent of Children Earning More than Their Parents, by Year of Birth



Source: Chetty, Grusky, Hell, Hendren, Manduca, Narang (Science 2017)

The Three-Part Definition of Mobility from Poverty



When a person has adequate income and assets to support their and their family's material well-being.

When a person feels the respect, dignity, and sense of belonging that comes from contributing to and being appreciated by people in their community.

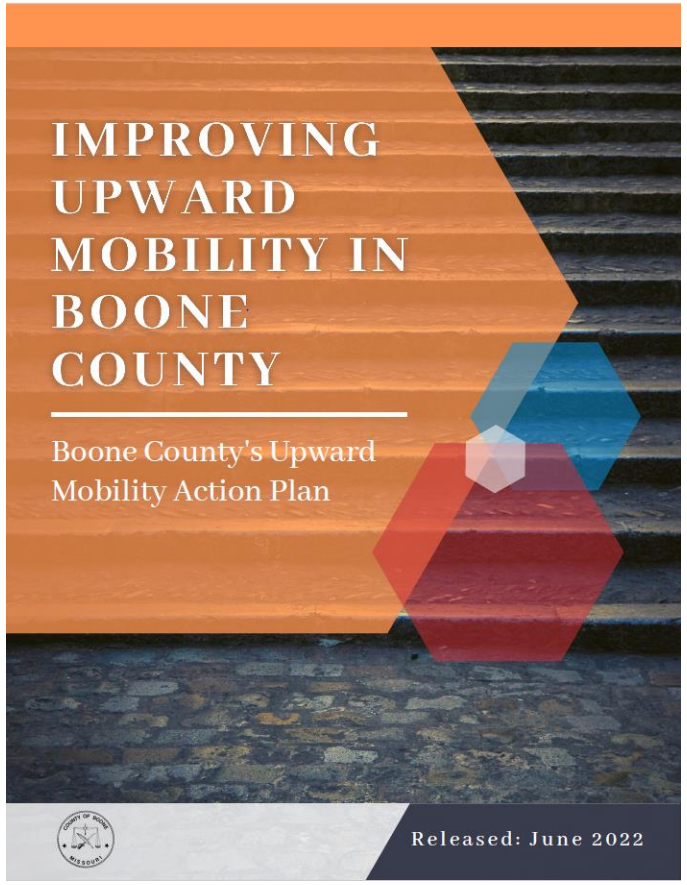
When a person has the ability to have control over their life, to make choices, and to influence larger policies and actions that affect their future.

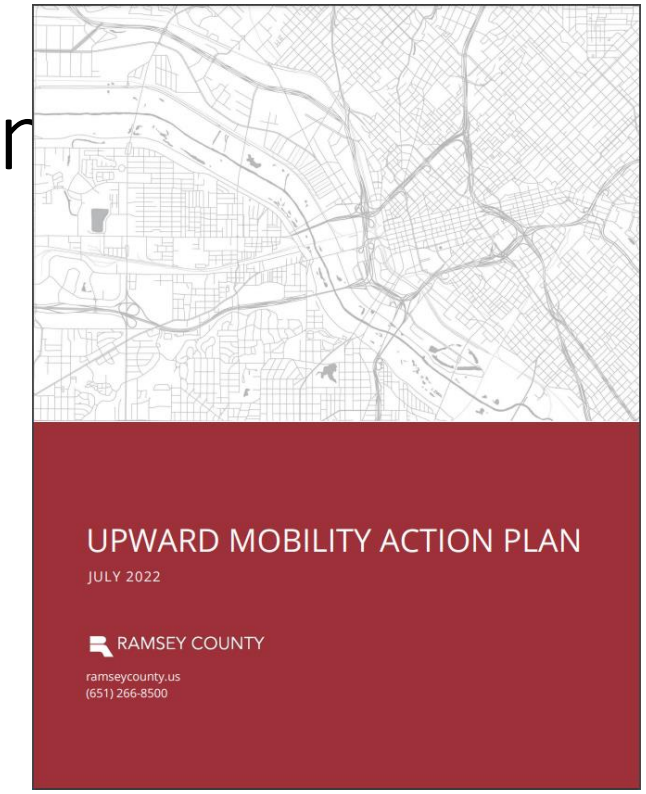
The Upward Mobility Framework

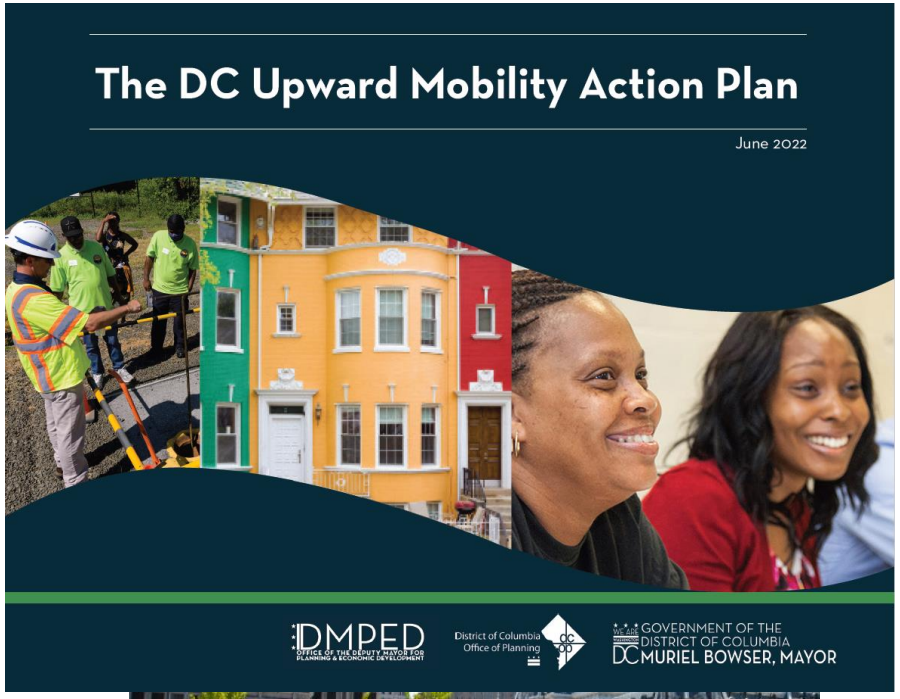
Why Mobility Metrics?

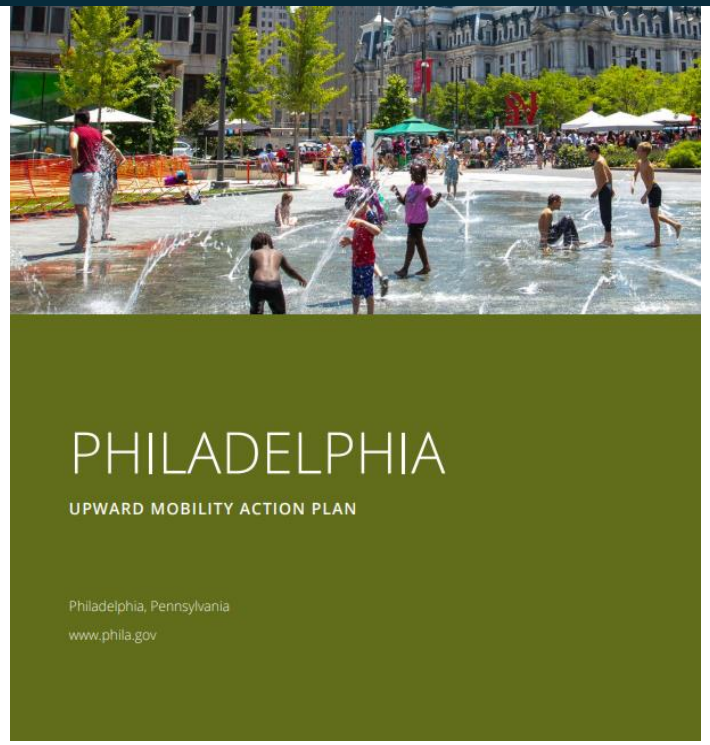
- Communities needed something:
  - Actionable
  - Comprehensive
  - Concise
- Which could help:
  - Assess current conditions of upward mobility and equity
  - Develop strategies
  - Monitor progress

Mobility Action Plan



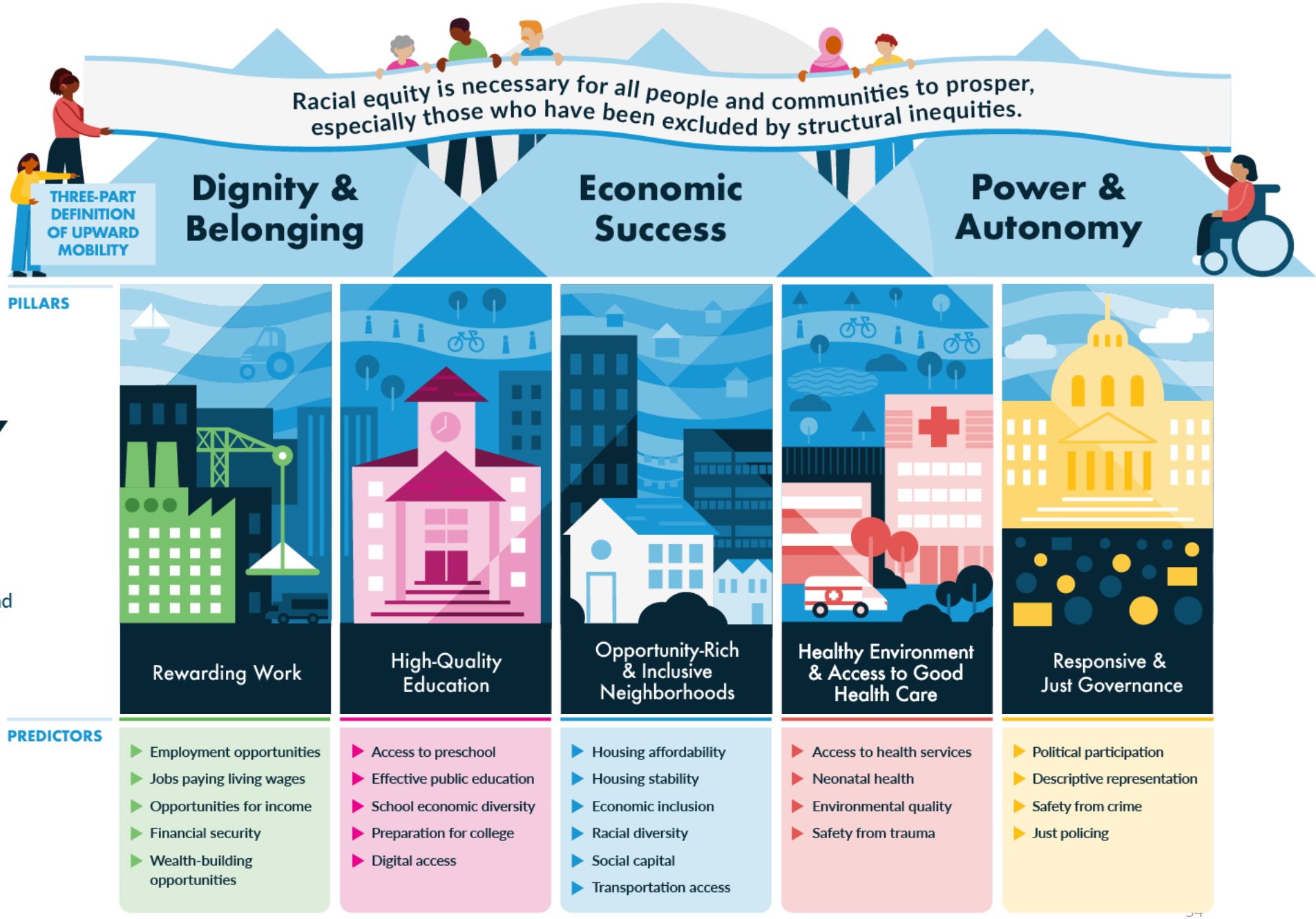




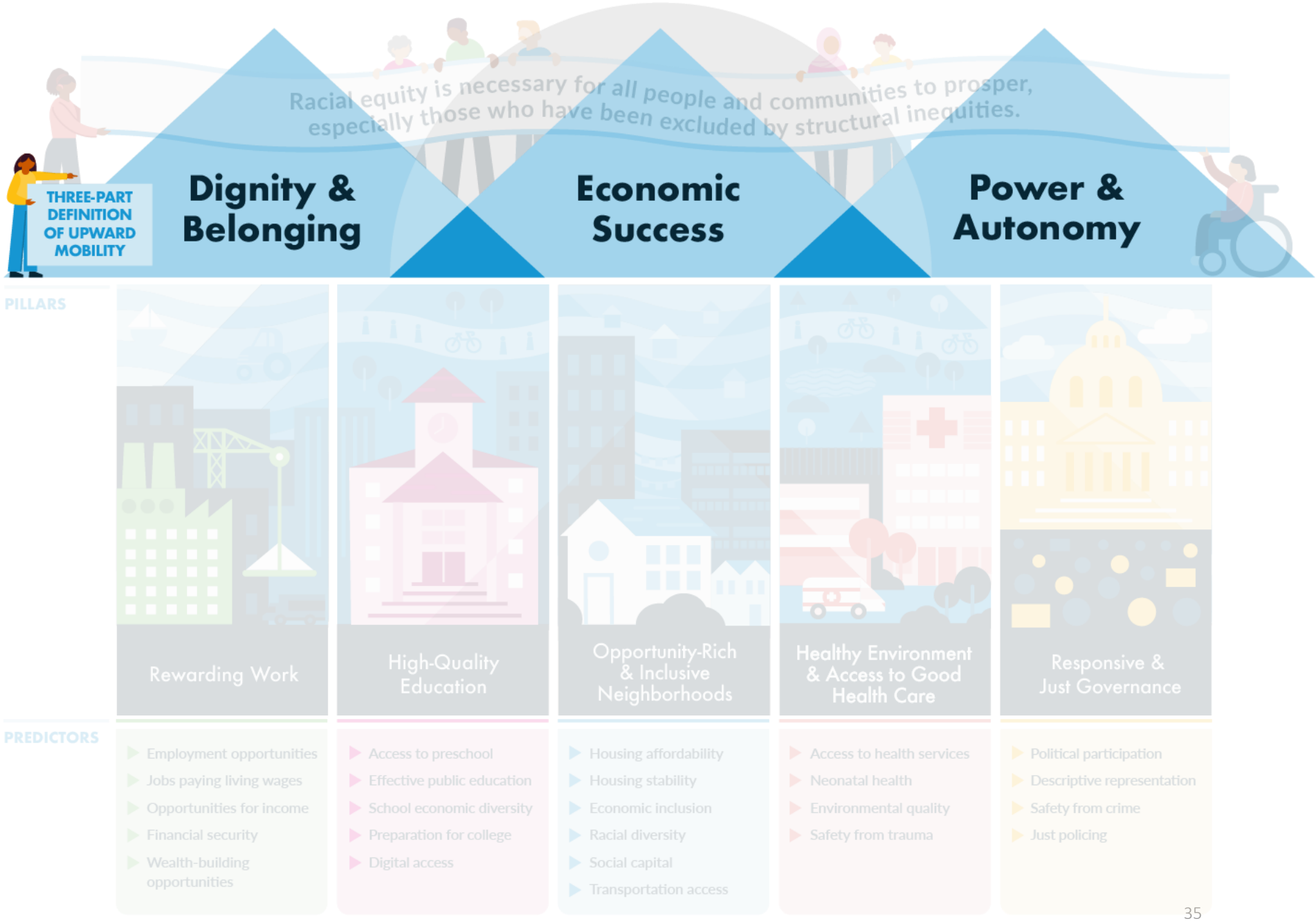


UPWARD MOBILITY FRAMEWORK

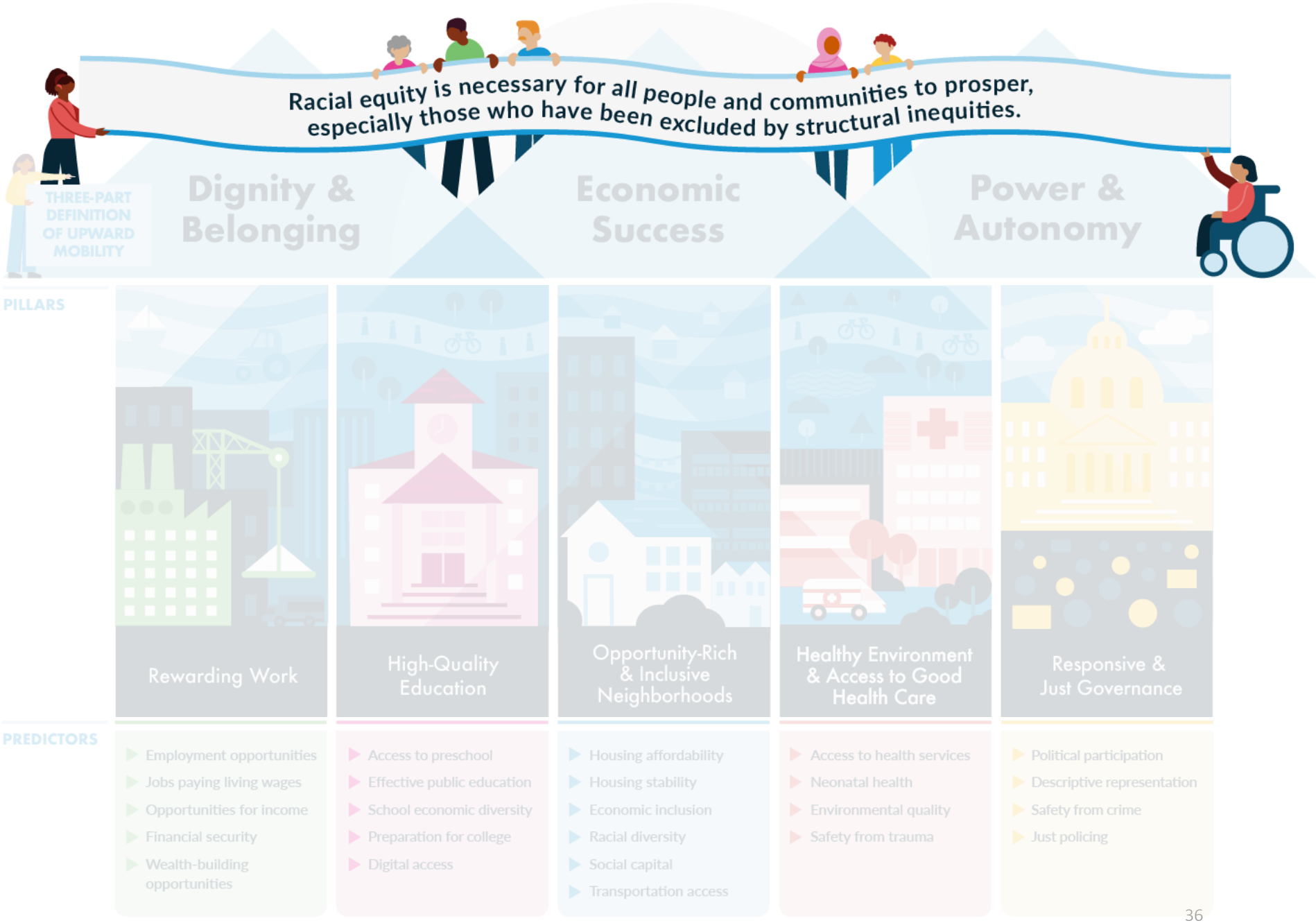
The Urban Institute's evidence-based foundation for community efforts to expand prosperity and narrow racial inequities.



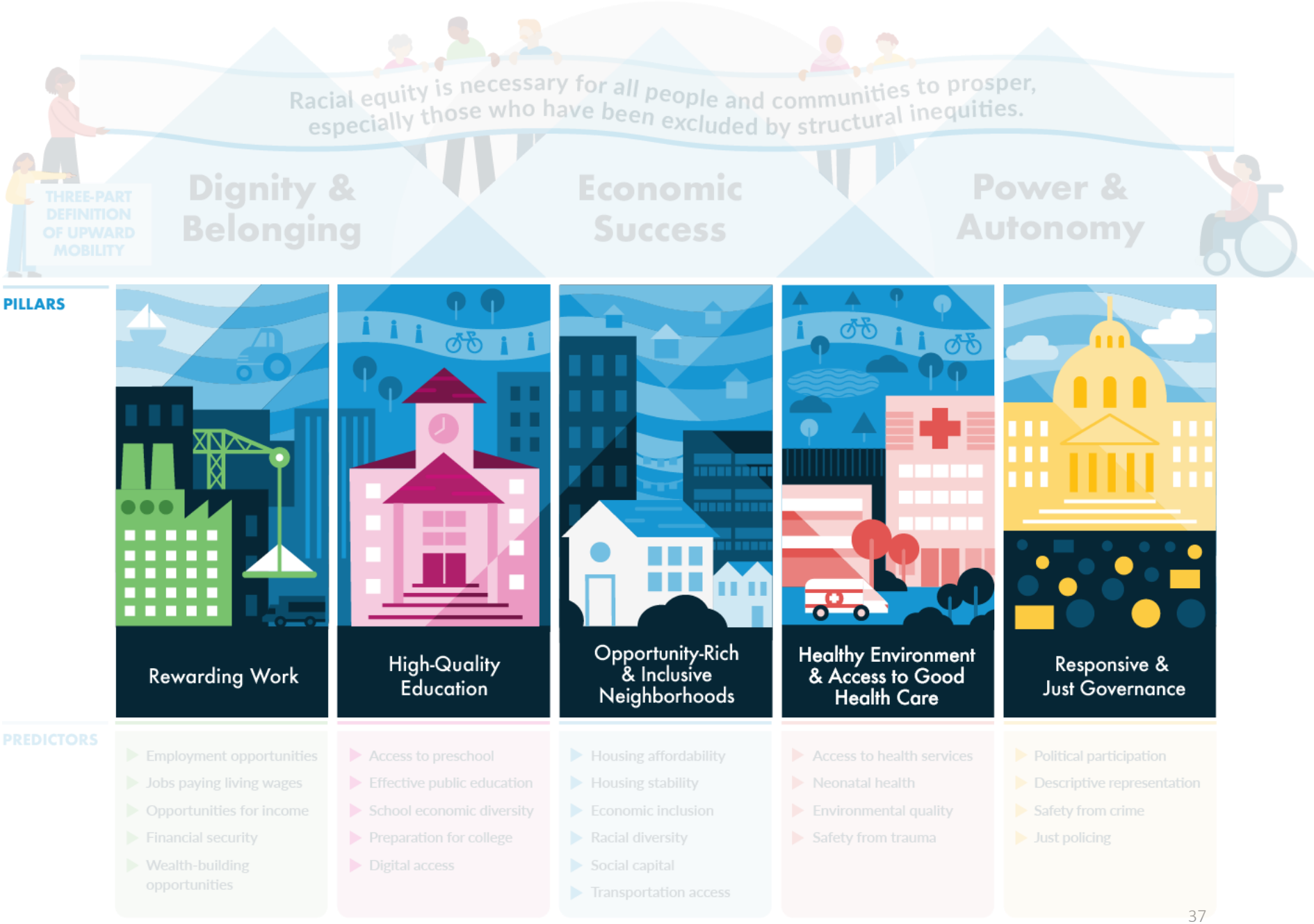
The Three-Part Definition



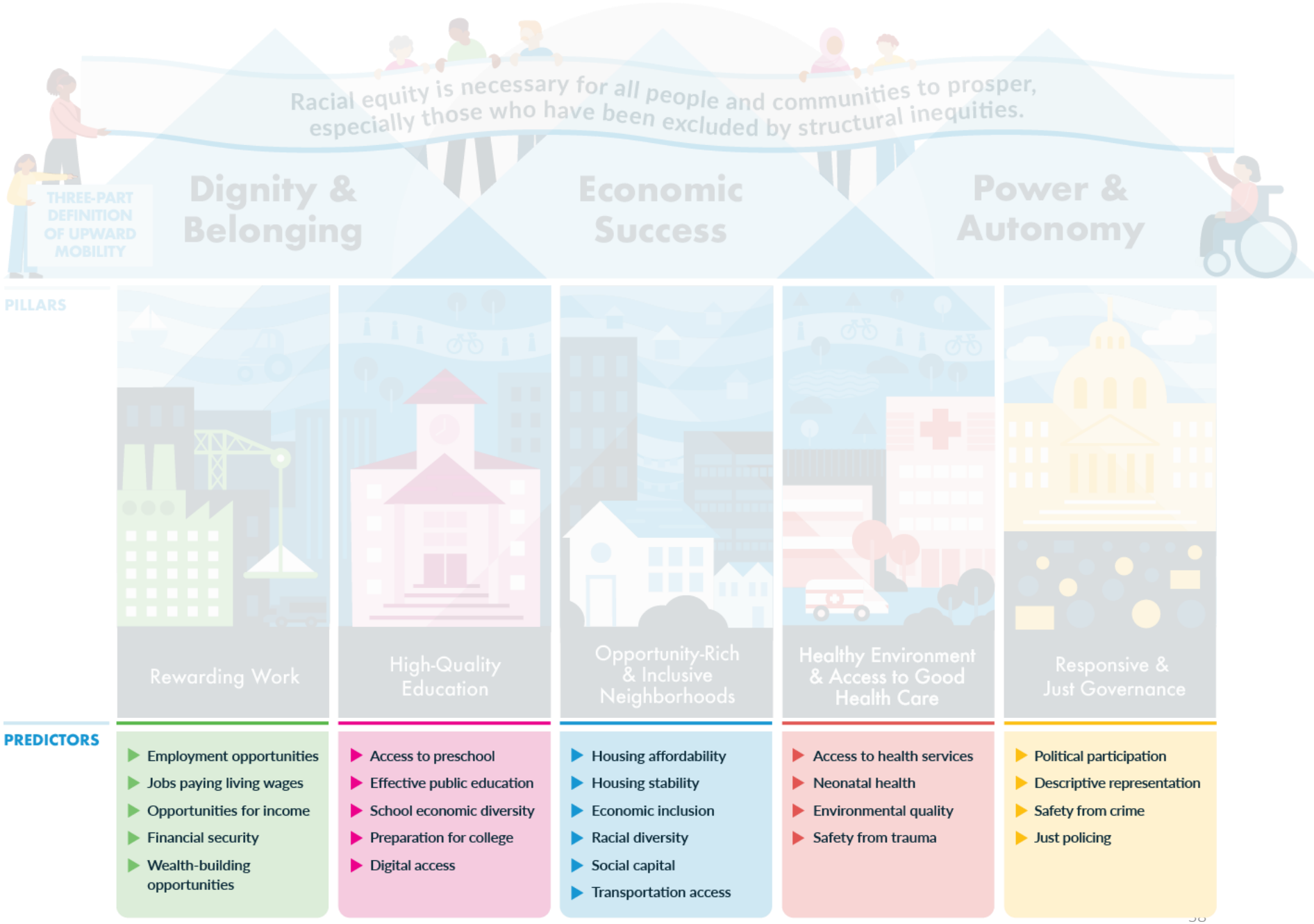
Focus on Racial Equity



The Pillars


Racial equity is necessary for all people and communities to prosper, especially those who have been excluded by structural inequities.
THREE-PART DEFINITION OF UPWARD MOBILITY
Dignity & Belonging
Economic Success
Power & Autonomy
PILLARS
Rewarding Work
High-Quality Education
Opportunity-Rich & Inclusive Neighborhoods
Healthy Environment & Access to Good Health Care
Responsive & Just Governance
PREDICTORS
Employment opportunities
Jobs paying living wages
Opportunities for income
Financial security
Wealth-building opportunities
Access to preschool
Effective public education
School economic diversity
Preparation for college
Digital access
Housing affordability
Housing stability
Economic inclusion
Racial diversity
Social capital
Transportation access
Access to health services
Neonatal health
Environmental quality
Safety from trauma
Political participation
Descriptive representation
Safety from crime
Just policing

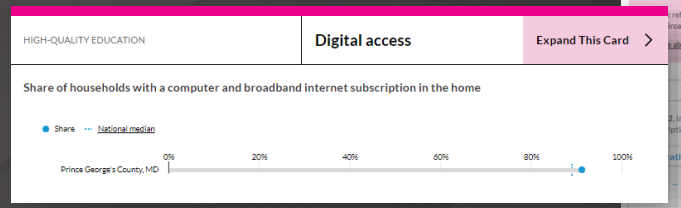
The Predictors

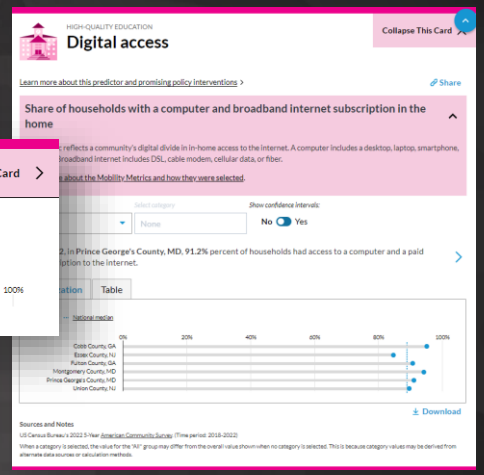


Predictors	Metrics
▪ Employment opportunities	▪ Share of adults ages 25 to 54 who are employed
▪ Jobs paying living wages	▪ Pay on an average job compared with the cost of living
▪ Opportunities for income	▪ Household income at 20th, 50th, and 80th percentiles
▪ Financial security	▪ Share of adults with debt in collections
▪ Wealth-building opportunities	▪ Ratio of the share of total home values owned by a racial or ethnic group to the share of households of the same group

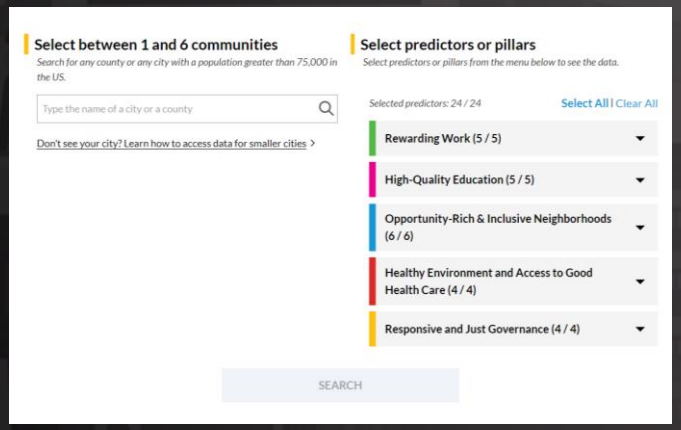
The Upward Mobility Data Dashboard

The Upward Mobility Data Dashboard

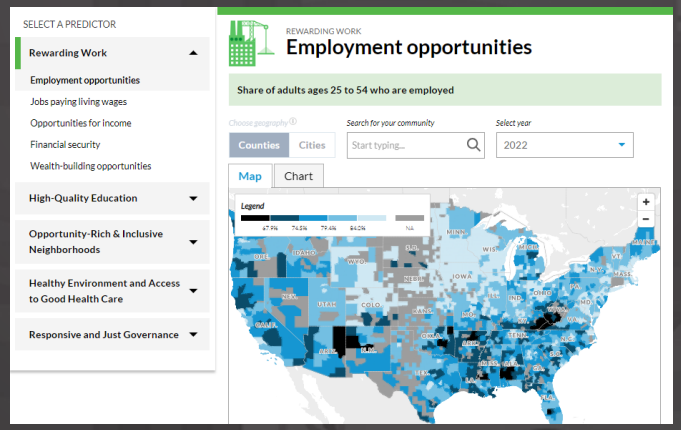




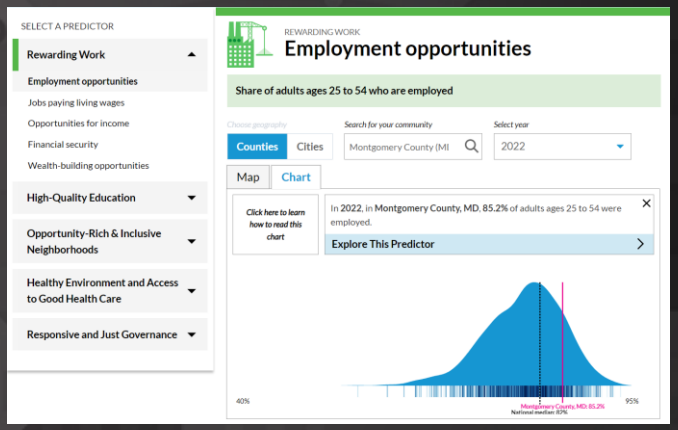
Search for specific communities



Investigate regional trends



Explore national distributions



How can you use the dashboard and Mobility Metrics?

Understand

Contextualize

Prioritize

Monitor

https://upward-mobility.urban.org/dashboard

REWARDING WORK

Jobs paying living wages

Pay on an average job compared with the cost of living

Choose geography

Counties | Cities

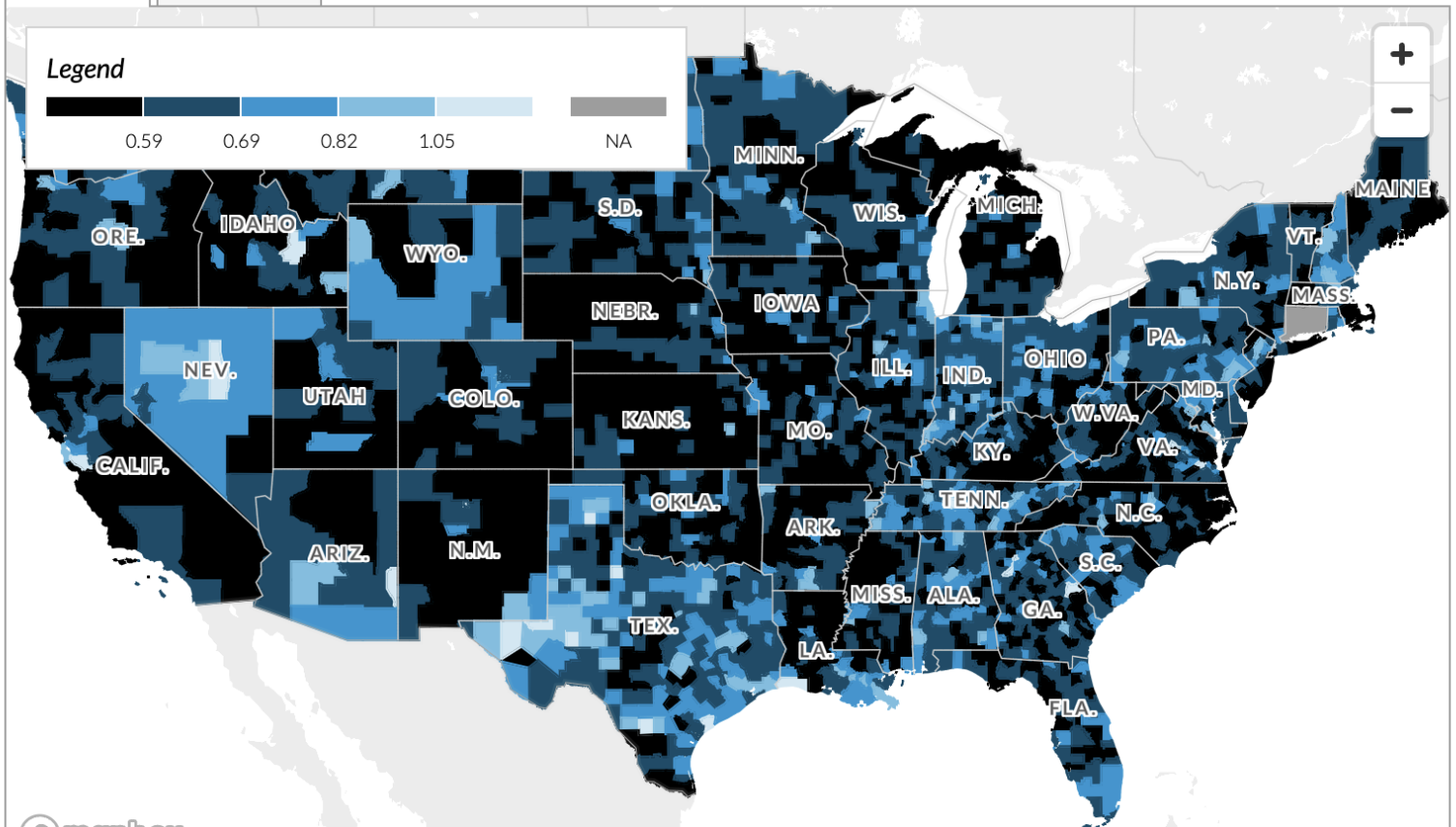
Search for your community

Start typing...

Select year

2022

Map | Chart



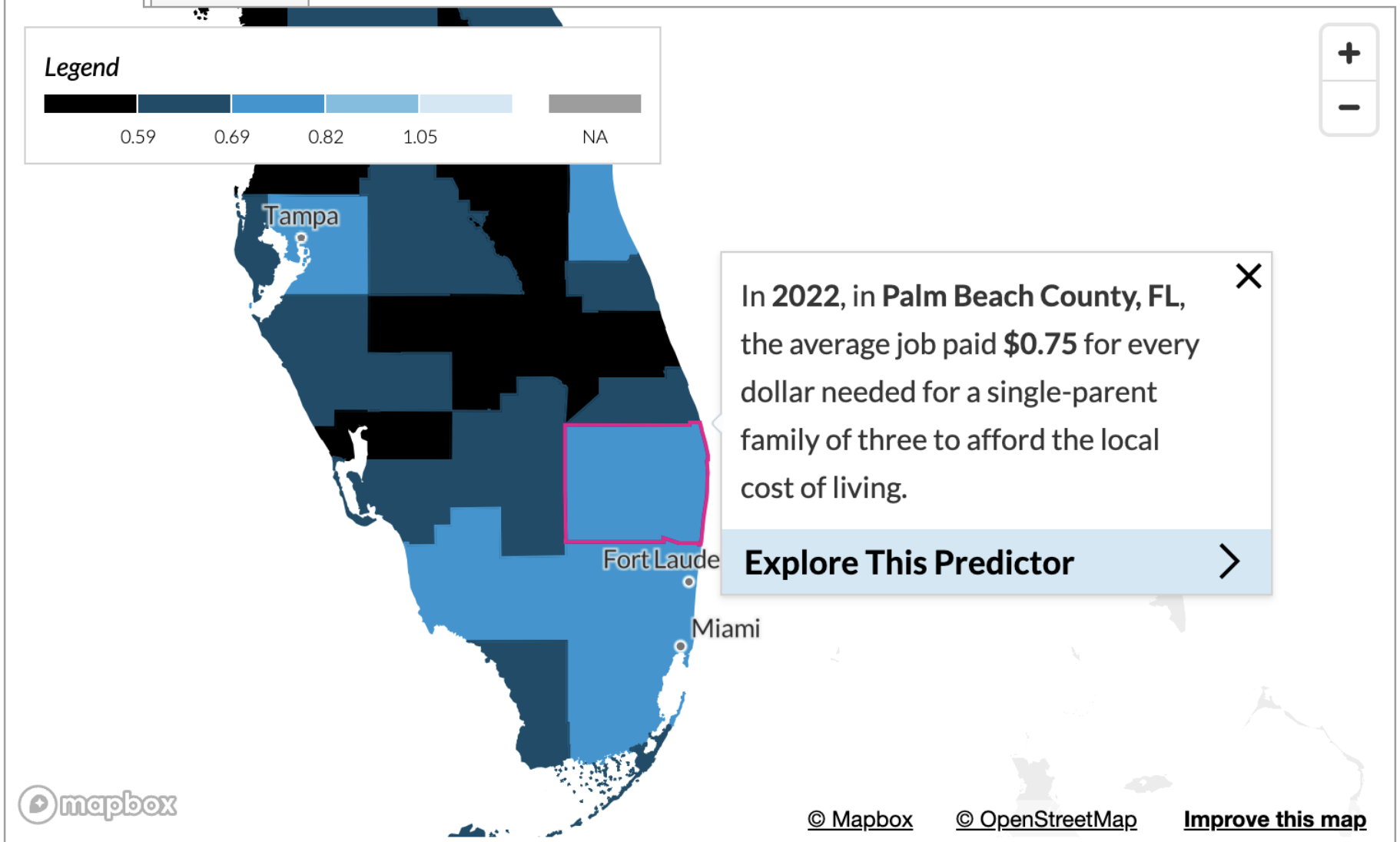
Choose geography

Counties | Cities

Search for your community: Palm Beach County (FL)

Select year: 2022

Map | Chart



Choose geography

Counties | Cities

Search for your community

Palm Beach County (FL)

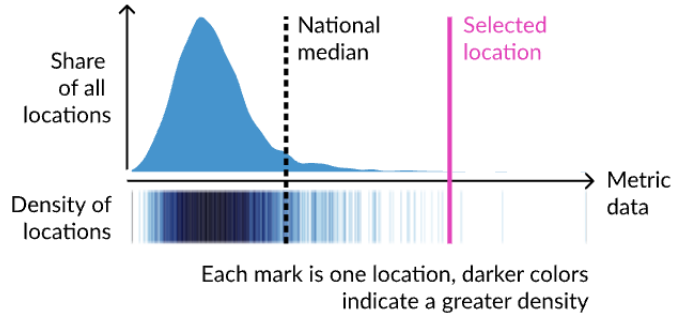
Select year

2022

Map | Chart

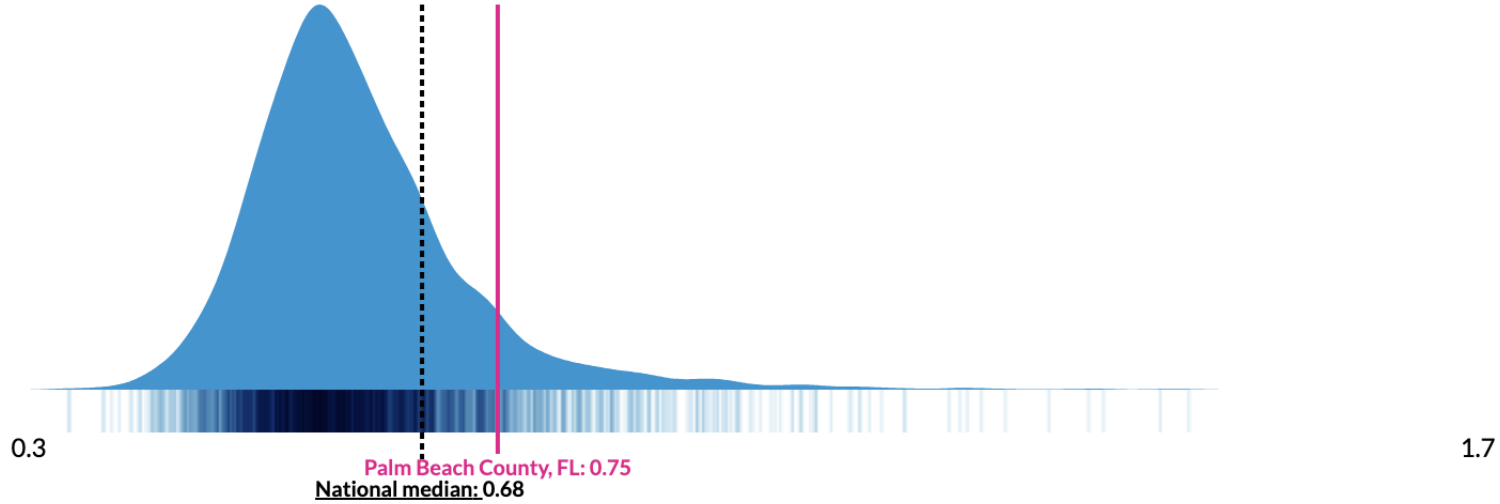
How to read this chart:

This chart shows the distribution of locations for this metric. Data for the metric is mapped along the horizontal axis.



In **2022**, in **Palm Beach County, FL**, the average job paid **$0.75** for every dollar needed for a single-parent family of three to afford the local cost of living.

Explore This Predictor

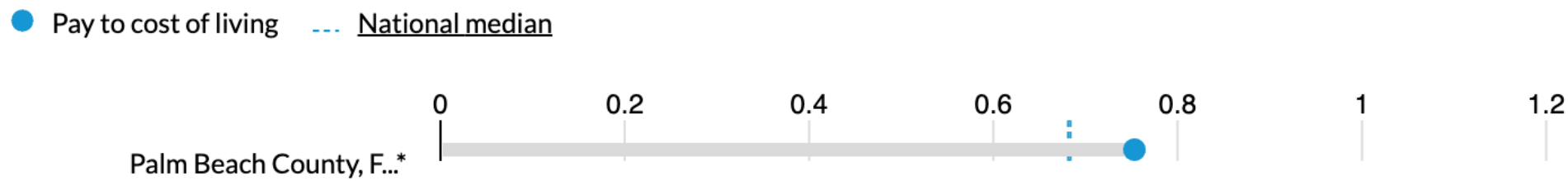


See a problem? Let us know

Jobs paying living wages

Pay on an average job compared with the cost of living

The metric is computed by dividing the earnings for an average job in a community by the cost of basic expenses for a family of three (1 adult and 2 children) in that community. Values greater than 1 indicate that the average job pays more than the cost of living, and values less than 1 suggest the average job pays less.



Sources and Notes

US Bureau of Labor Statistics Quarterly Census of Employment and Wages (QCEW) data, 2022; Massachusetts Institute of Technology Living Wage Calculator, 2022. (Time period: 2022)

The confidence interval for this metric is not available because the underlying data lack the variation needed to calculate it. When a category is selected, the value for the "All" group may differ from the overall value shown when no category is selected. This is because category values may be derived from alternate data sources or calculation methods. City data are not available for this metric.

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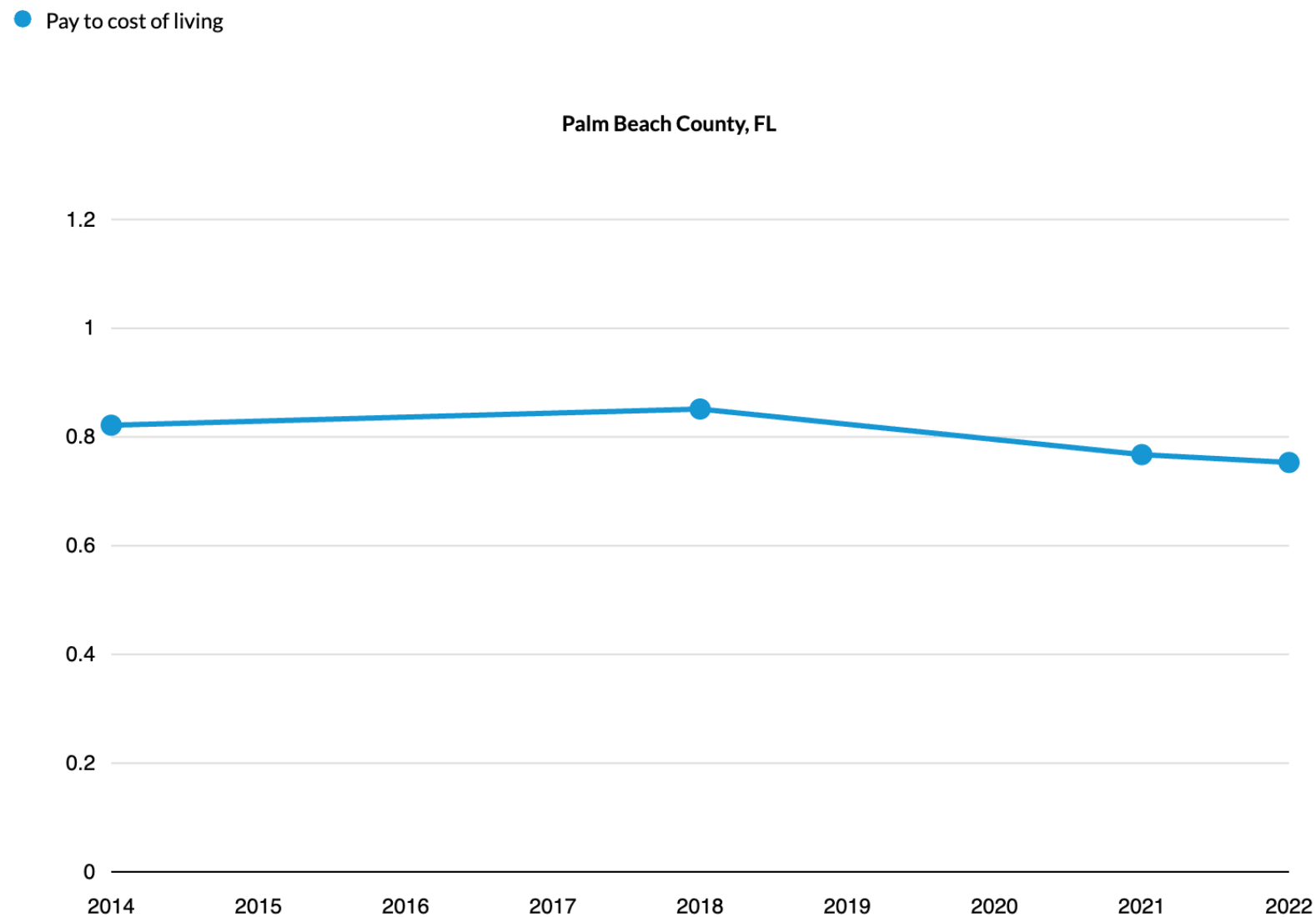
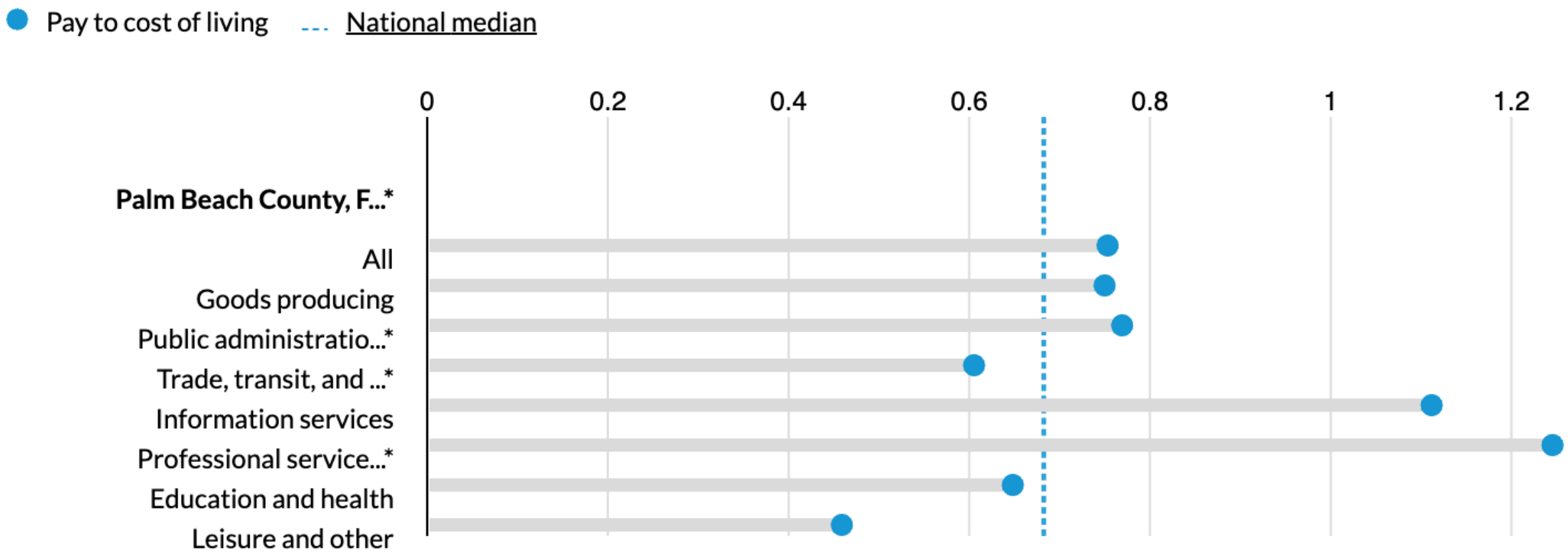
Pay on an average job compared with the cost of living

The metric is computed by dividing the earnings for an average job in a community by the cost of basic expenses for a family of three (1 adult and 2 children) in that community. Values greater than 1 indicate that the average job pays more than the cost of living, and values less than 1 suggest the average job pays less.



Pay on an average job compared with the cost of living

The metric is computed by dividing the earnings for an average job in a community by the cost of basic expenses for a family of three (1 adult and 2 children) in that community. Values greater than 1 indicate that the average job pays more than the cost of living, and values less than 1 suggest the average job pays less.



*Public administration
*Trade, transit, and utilities
*Professional services

Return to dashboard

SELECT PREDICTORS OR PILLARS

Select All | Clear All

Selected predictors: 24 / 24

- **Rewarding Work (5 / 5)**
- **High-Quality Education (5 / 5)**
- **Opportunity-Rich & Inclusive Neighborhoods (6 / 6)**
- **Healthy Environment and Access to Good Health Care (4 / 4)**
- **Responsive and Just Governance (4 / 4)**

Viewing:

Clear Locations

Palm Beach County (FL) ×

Start typing...

1/6

Don't see your city? Learn how to access data for smaller cities. >

SUGGESTED PEERS FOR Palm Beach County (FL)

- Manatee County (FL)
- Broward County (FL)
- Miami-Dade County (FL)
- Pasco County (FL)
- Lake County (FL)

TOUR THIS PAGE | EXPAND ALL DATA CARDS | Export All Data

REWARDING WORK

Employment opportunities

Expand This Card >

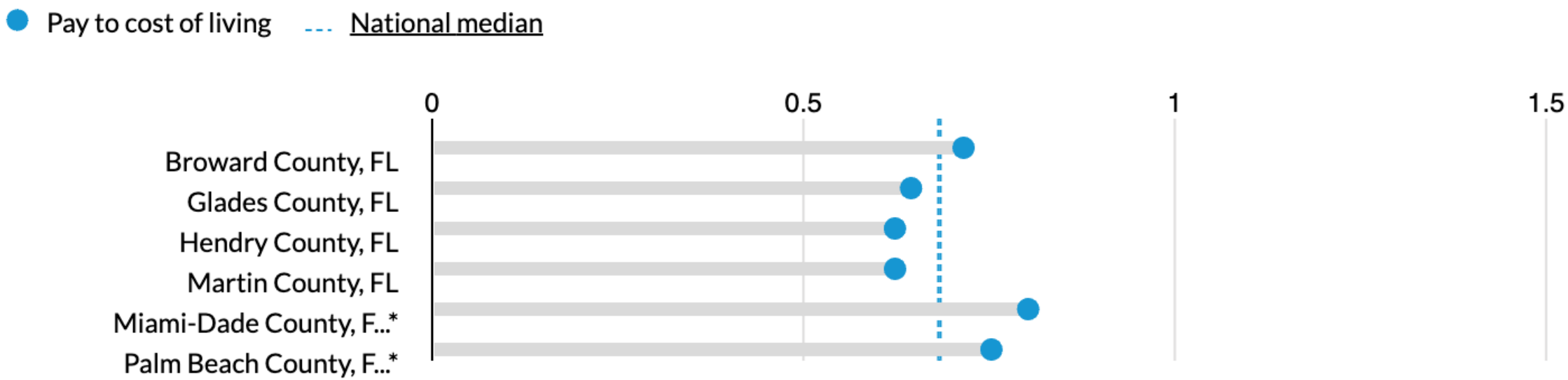
Share of adults ages 25 to 54 who are employed

Share ··· National median

Jobs paying living wages

Pay on an average job compared with the cost of living

The metric is computed by dividing the earnings for an average job in a community by the cost of basic expenses for a family of three (1 adult and 2 children) in that community. Values greater than 1 indicate that the average job pays more than the cost of living, and values less than 1 suggest the average job pays less.

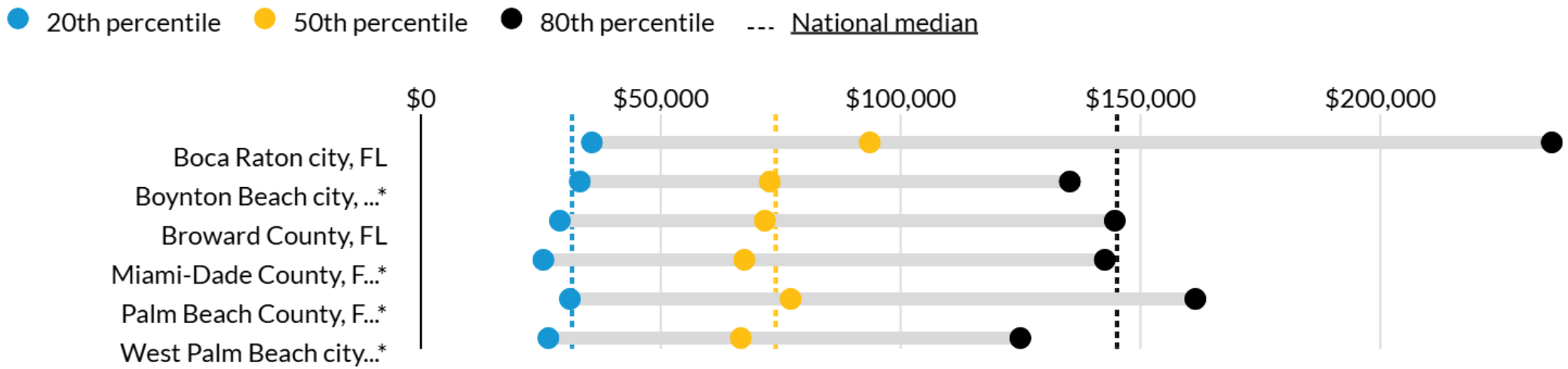


Sources and Notes

US Bureau of Labor Statistics Quarterly Census of Employment and Wages (QCEW) data, 2022; Massachusetts Institute of Technology Living Wage Calculator, 2022. (Time period: 2022)

Household income at 20th, 50th, and 80th percentiles

This metric captures the financial resources available to low-, middle-, and high-income households. The three levels help a community track how much and for whom incomes are changing, and whether incomes are rising for everyone or predominantly for those with higher incomes. To identify income percentiles, all households are ranked by income from lowest to highest in the community.



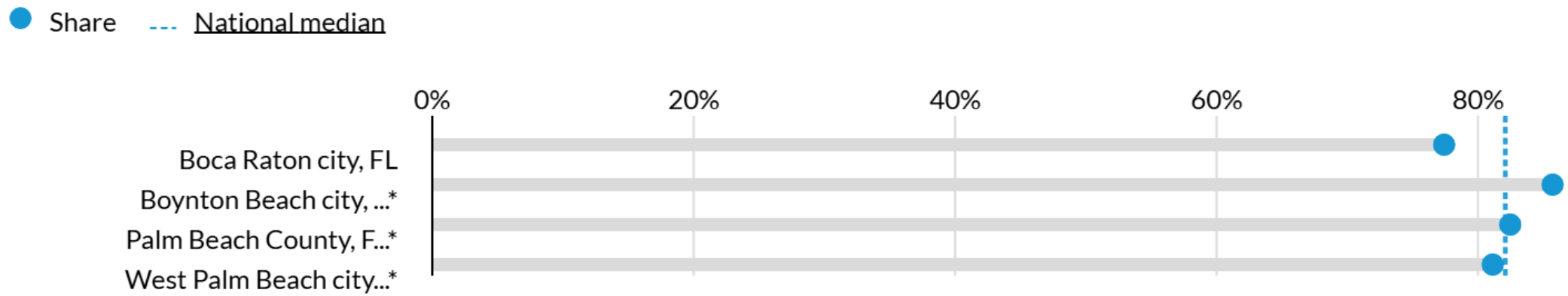
Sources and Notes

US Census Bureau's 2022 1-year American Community Survey Public Use Microdata Sample (via IPUMS); Missouri Census Data Center Geocorr 2022: Geographic Correspondence Engine. (Time Period: 2022)

Employment opportunities

Share of adults ages 25 to 54 who are employed

This metric is comparable with the employment-to-population ratio used by the Bureau of Labor Statistics.



Sources and Notes

US Census Bureau's 2022 1-year American Community Survey Public Use Microdata Sample (via IPUMS); Missouri Census Data Center Geocorr 2022: Geographic Correspondence Engine. (Time period: 2022)

When a category is selected, the value for the "All" group may differ from the overall value shown when no category is selected. This is because category values may be derived from alternate data sources or calculation methods.

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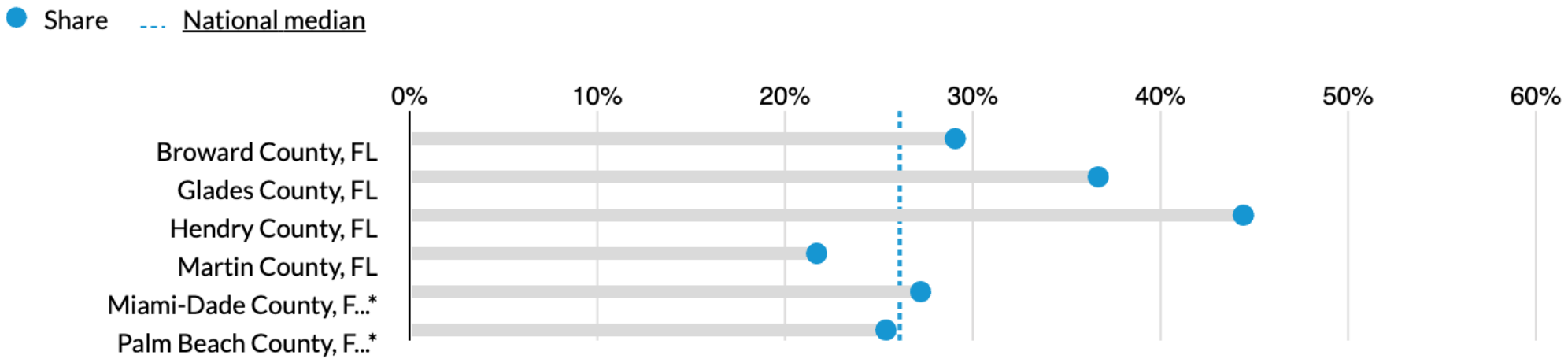
Financial security

Share of adults with debt in collections

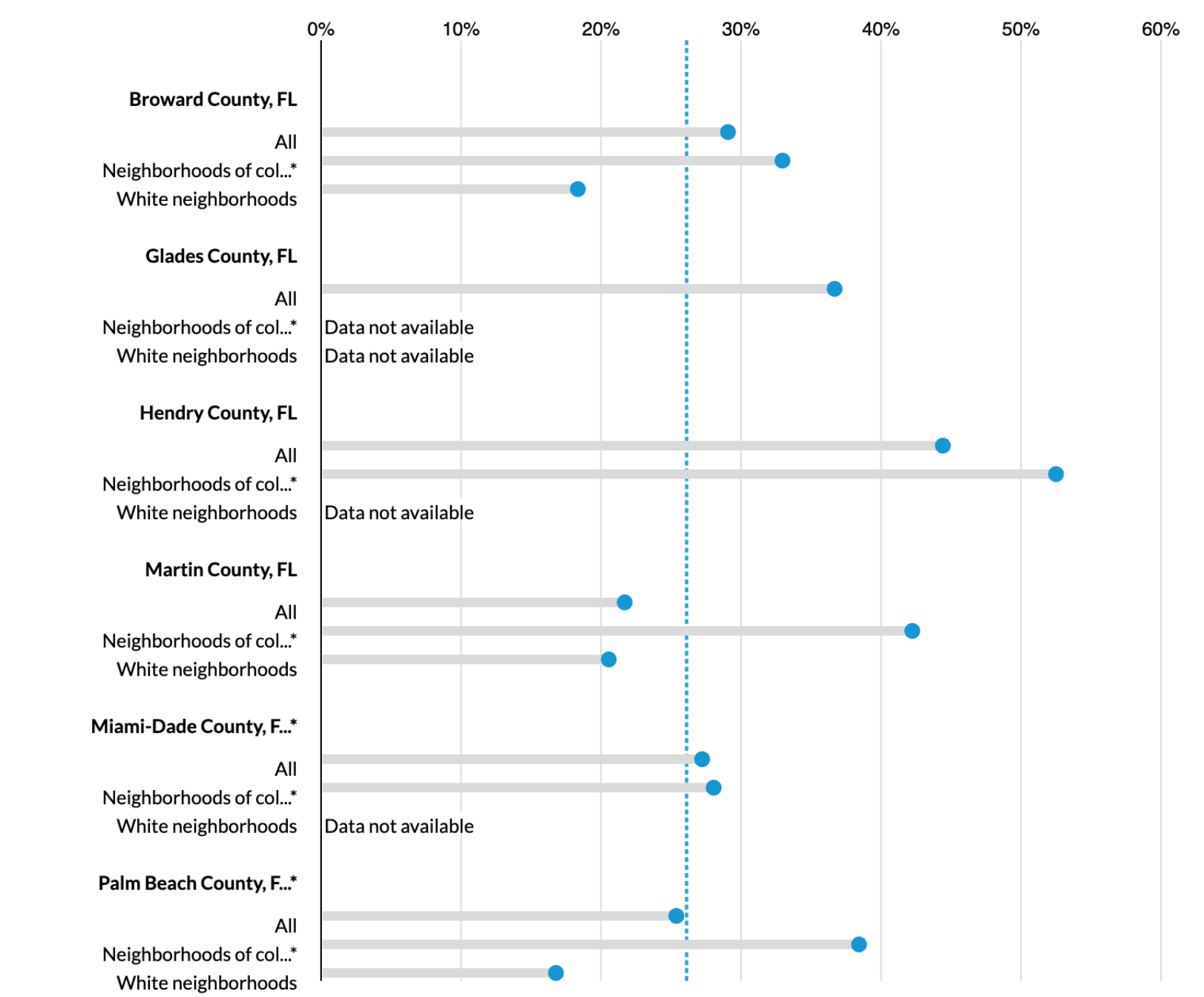
This measure captures the share of adults with a credit bureau record that has progressed from being past due to being in collections. Debt in collections includes past-due credit lines that have been closed and charged off on the creditor's books and unpaid bills reported to the credit bureaus that the creditor is attempting to collect.



Sources and Notes

2022 credit bureau data from Urban Institute's Debt in America feature. (Time period: 2022)

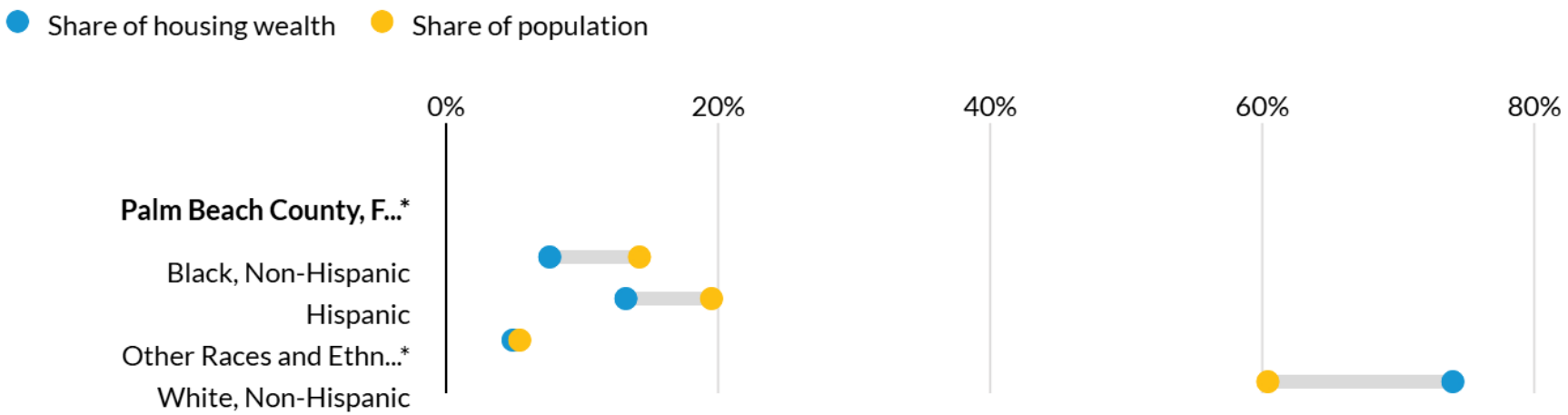
This measure is calculated slightly differently for counties and cities. For counties, it reflects residents with credit bureau records who have debt in collections. For cities, it captures residents with credit bureau records who have debt in collections, as well as residents with delinquent debt (debt that is more than 60 days past due) or derogatory debt (debt that is more than 180 days past due). When a category is selected, the value for the "All" group may differ from the overall value shown when no category is selected. This is because category values may be derived from alternate data sources or calculation methods.



*Neighborhoods of color

Ratio of the share of total home values owned by a racial or ethnic group to the share of households of the same group

This metric reflects structural inequities in access to wealth among different racial and ethnic groups. Home value is based on the primary residence home and is self-reported. This metric does not account for the extent of mortgage debt, and does not account for other important demographic variations, such as differences in age composition across racial and ethnic groups. As such, this metric may not fully reflect the size of the housing wealth gap.



*Other Races and Ethnicities

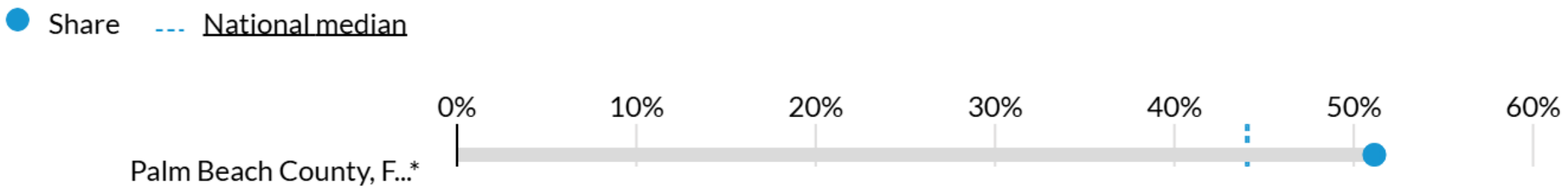
Sources and Notes

US Census Bureau's 2022 1-Year American Community Survey Public Use Microdata Sample (via IPUMS); Missouri Census Data Center Geocorr 2022: Geographic Correspondence Engine. (Time period: 2022)

Access to preschool

Share of 3- and 4-year-old children enrolled in nursery school or preschool

This metric reflects enrollment in nursery or preschool as reported by parents.



Sources and Notes

US Census Bureau's 2021 5-Year American Community Survey Public Use Microdata Sample (via IPUMS); Missouri Census Data Cente
2022: Geographic Correspondence Engine. (Time period: 2017-2021)

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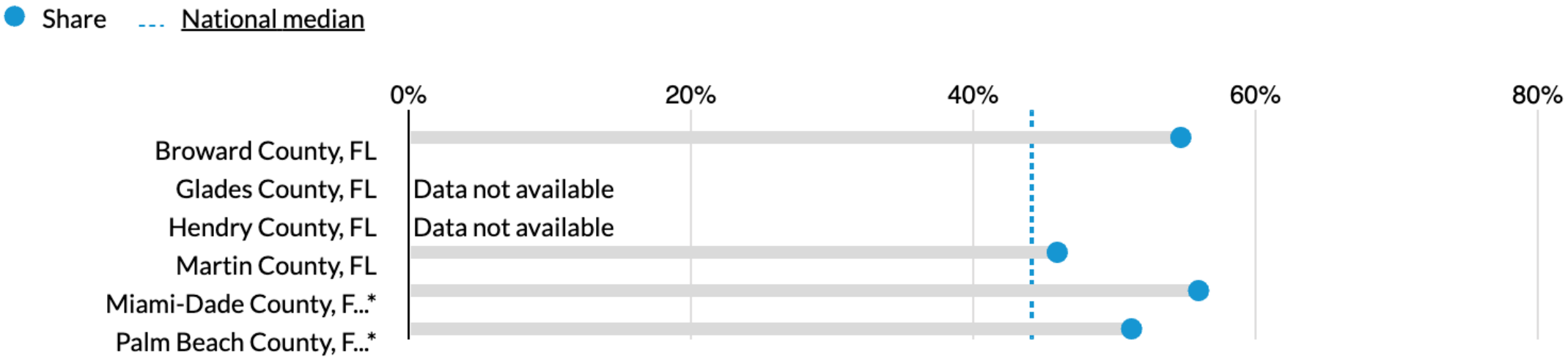

Sources and Notes

US Census Bureau's 2021 5-Year American Community Survey Public Use Microdata Sample (via IPUMS); Missouri Census Data Center Geocorr 2022: Geographic Correspondence Engine. (Time period: 2017-2021)

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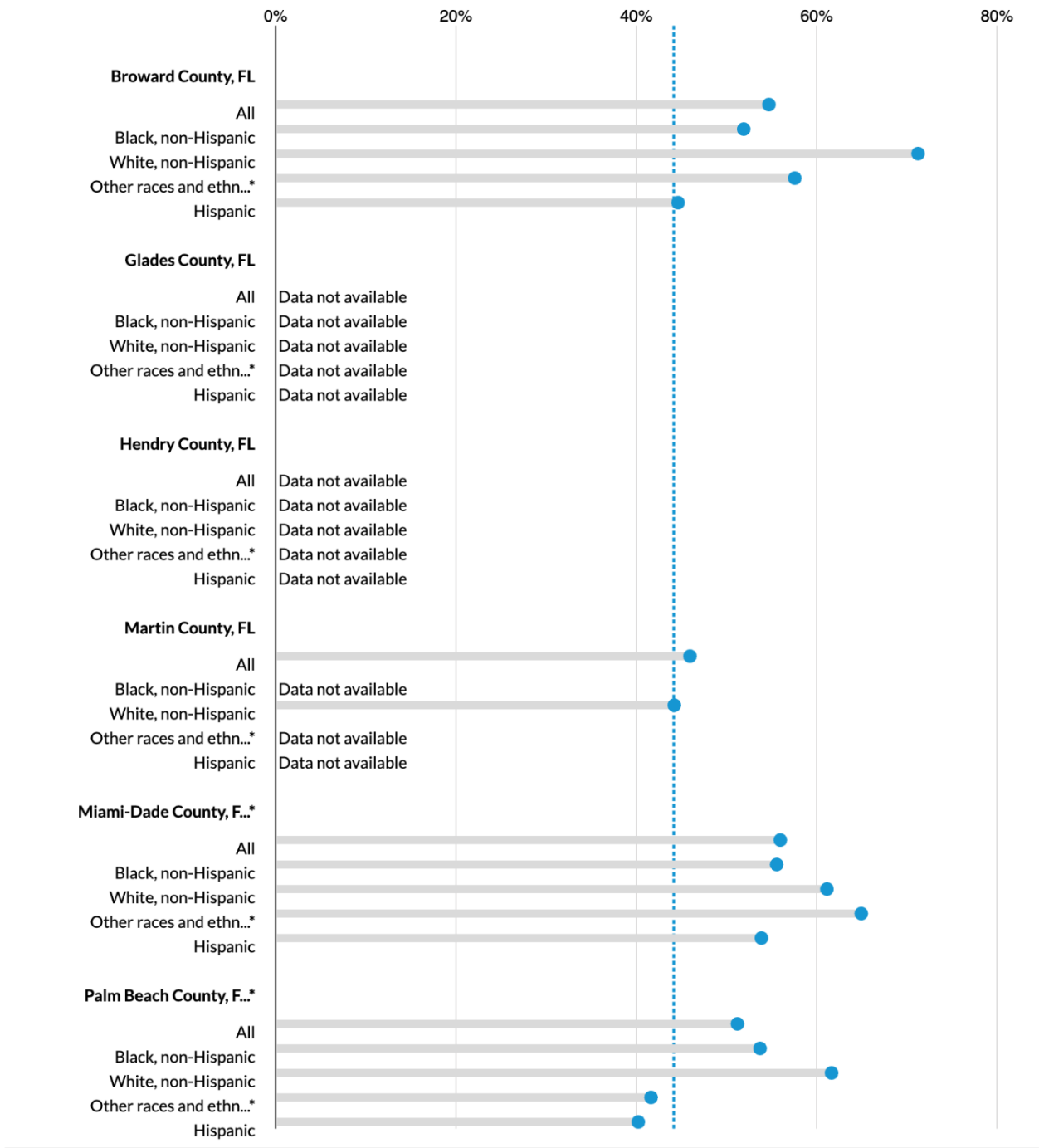
Downloaded on December 1, 2024 from urban.org/MobilityMetrics


0%
20%
40%
60%
80%
Broward County, FL
All
Black, non-Hispanic
White, non-Hispanic
Other races and ethn...*
Hispanic
Glades County, FL
All Data not available
Black, non-Hispanic Data not available
White, non-Hispanic Data not available
Other races and ethn...* Data not available
Hispanic Data not available
Hendry County, FL
All Data not available
Black, non-Hispanic Data not available
White, non-Hispanic Data not available
Other races and ethn...* Data not available
Hispanic Data not available
Martin County, FL
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Other races and ethn...* Data not available
Hispanic Data not available
Miami-Dade County, F...*
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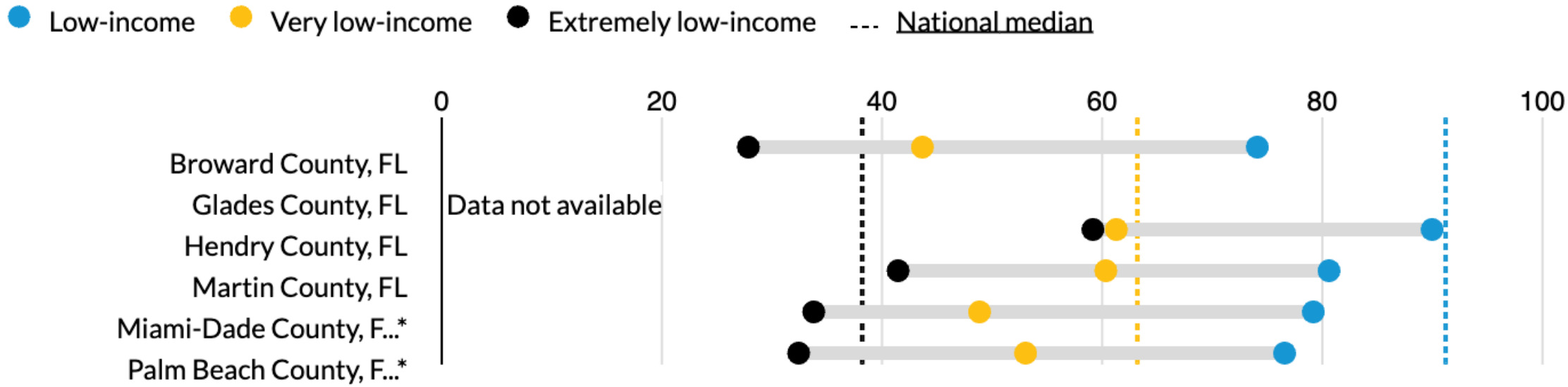
White, non-Hispanic
Other races and ethn...*
Hispanic
Palm Beach County, F...*
All
Black, non-Hispanic
White, non-Hispanic
Other races and ethn...*
Hispanic

Housing affordability

Number of affordable and available housing units per 100 households with low, very low, and extremely low incomes

This metric reports the number of housing units that are affordable and available for every 100 households with low incomes (below 80 percent of area median income, or AMI), every 100 households with very low incomes (below 50 percent of AMI), and every 100 households with extremely low incomes (below 30 percent of AMI). It includes owners and renters. Values below 100 suggest the housing stock does not meet the need.



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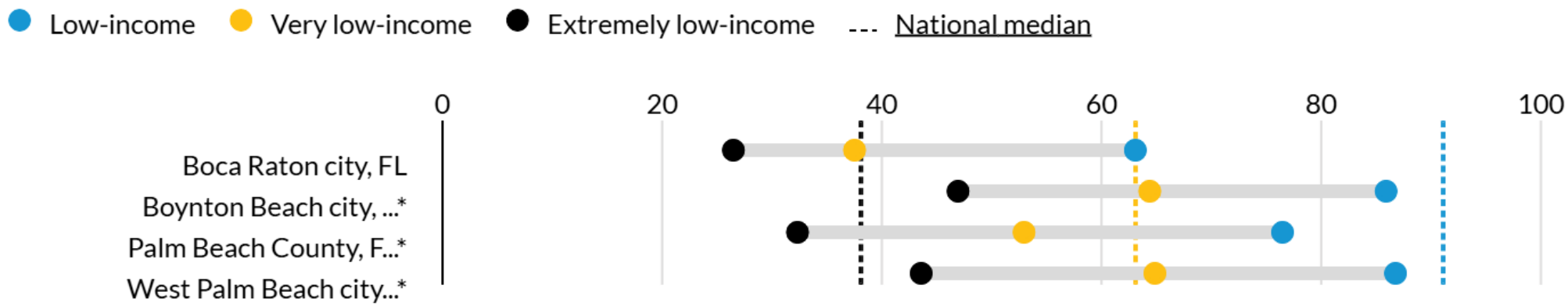


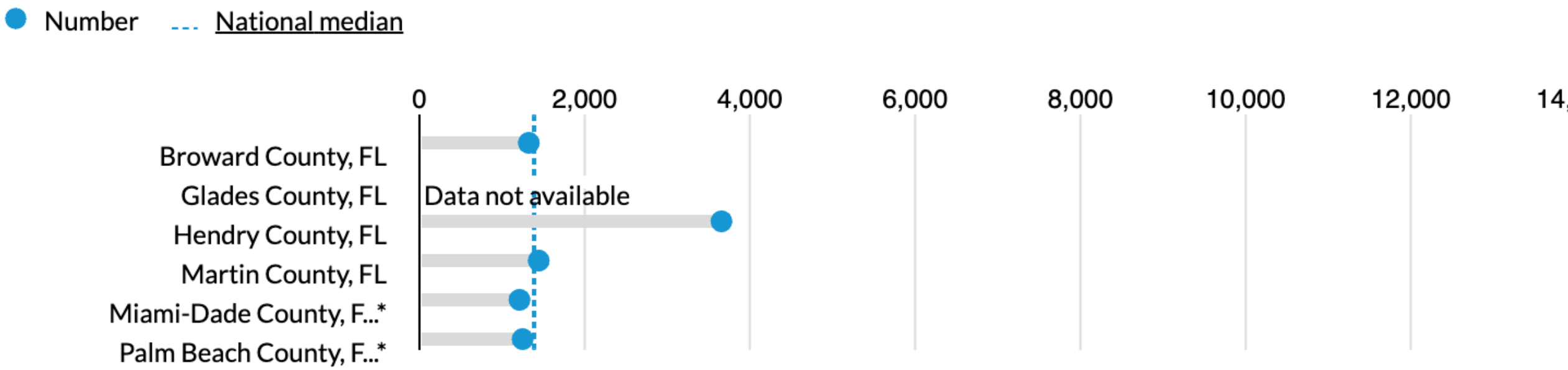
Sources and Notes

US Department of Housing and Urban Development Office of Policy Development and Research Fair Market Rents and Income Limits, FY 2022; US Census Bureau's 2022 1-Year American Community Survey Public Use Microdata Sample (via IPUMS); MCDC Geocorr 2022: Geographic Correspondence Engine. (Time period: 2022)

Access to health services

Number of people per primary care physician

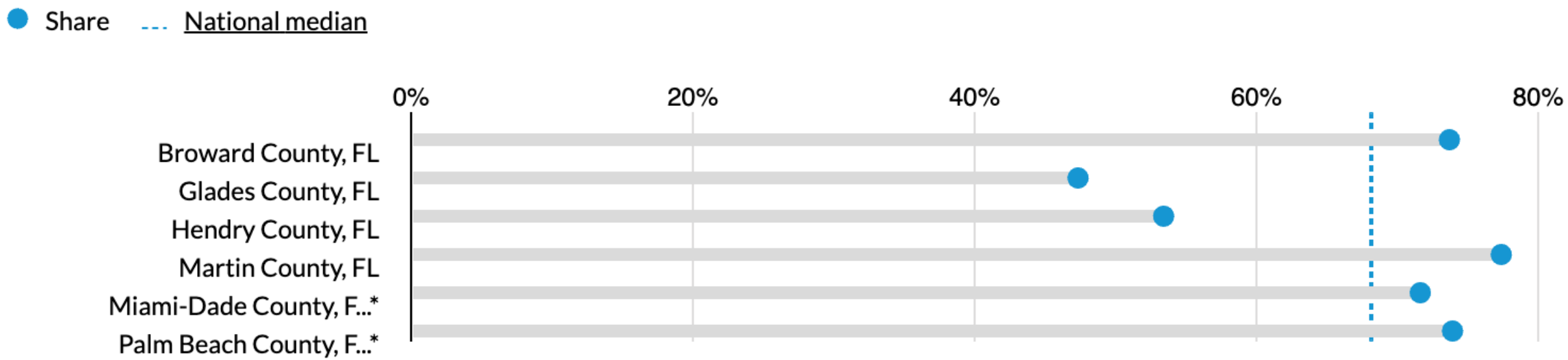
This metric represents the number of people served for each primary care physician in a community. It assumes the population is equally distributed across physicians and does not account for actual physician patient load. Primary care physicians include practicing nonfederal physicians (MDs and DOs) under age 7 specializing in general practice medicine, family medicine, internal medicine, and pediatrics.



Political participation

Share of the voting-age population who turn out to vote

This metric measures voter turnout in presidential election years.



Sources and Notes

Massachusetts Institute of Technology Election Data and Science Lab, 2020; US Census Bureau's 2020 5-Year American Community Survey Citizen Voting Age Population Special Tabulation. (Time period: 2016-2020)

The confidence interval for this metric is not available because the underlying data lack the variation needed to calculate it.

Predictor Pages

- Evidence on the relationship to upward mobility
- Promising local policy interventions

PREDICTOR

Neonatal health

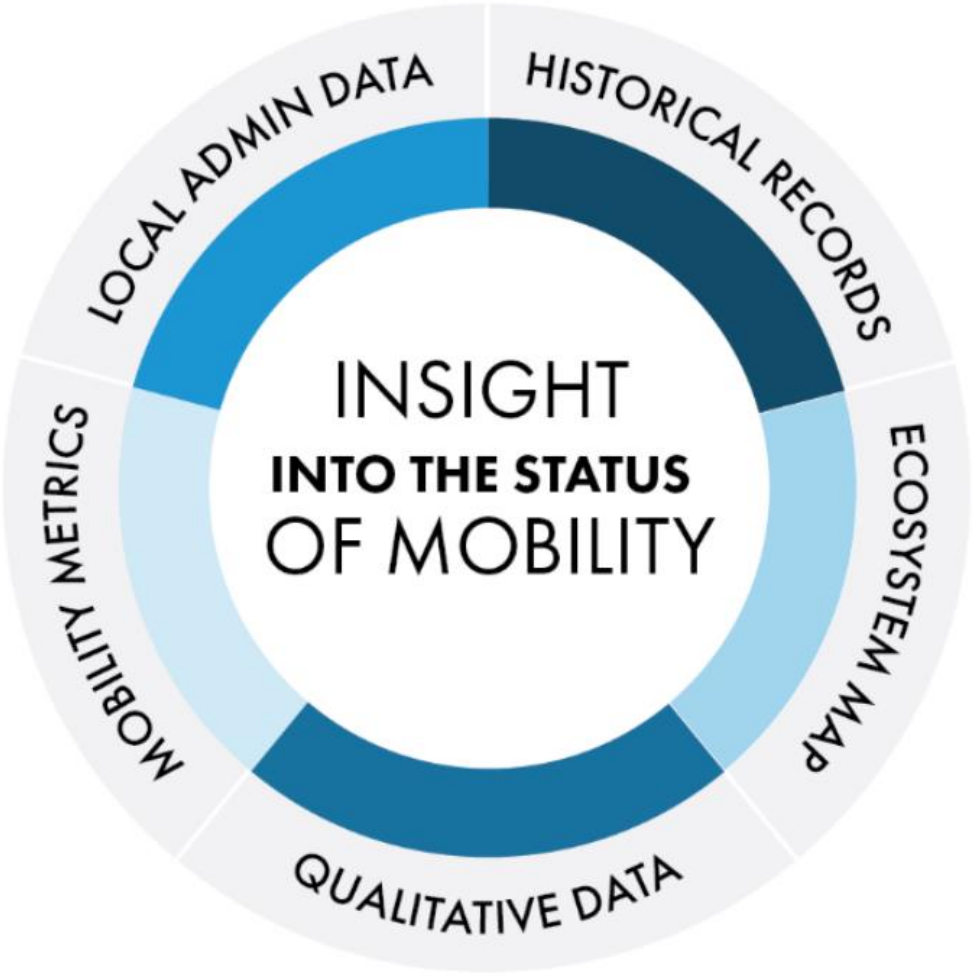
Promising Local Policy Interventions

Research from both Urban and others in the field suggests the following policies could help communities improve this predictor. These suggestions are not exhaustive, and communities should work with residents and leaders to identify solutions that are best suited to their local contexts.

- Improving access to prenatal care, including by expanding the use of birth cent
- Establishing home-visiting programs for first-time parents.
- Creating parenting support and education programs for expecting families, including programs that focus on prenatal care.
- Creating targeted supports for vulnerable groups, such as teenage parents.
- Promoting awareness of existing programs, such as the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC). (This may also improve the *Financial Security* predictor.)
- Improving access to healthy food, including by creating fruit and vegetable incentive programs.

Supplementing with Local Data

- Mobility Metrics as a starting point
  - Predictors as a guiding mechanism
- Level of geography
  - National data is not appropriate for measuring or tracking neighborhood programs
- Collection & reporting
  - Frequency and contemporaneous tracking
- Identify underlying causes
  - Local data can offer more metrics & insights



Leverage Local Data

https://upward-mobility.urban.org/mobility-metrics/local-data

Obtaining More Local Data

The Mobility Metrics are signals of communities' strengths and areas for growth related to upward mobility. However, on their own, they don't give local leaders a complete picture of the systems that uphold or undermine mobility in a community and their disparate effects on different groups of residents.

This resource helps communities get a clearer picture by offering other state and local data sources that can be combined with the metrics for more robust insights into their mobility conditions.

Explore additional data sources for each of the 24 pillars in the Upward Mobility Framework in the catalog below. Read the text that follows to learn more about the importance of disaggregating data and best practices for identifying reliable local data.

Upward Mobility Initiative Resources

The Upward Mobility Framework

- Restoring the American Dream: What Would It Take to Dramatically Increase Mobility from Poverty? (US Partnership on Mobility from Poverty)
- The Upward Mobility Framework
- Boosting Upward Mobility: Metrics to Inform Local Action (technical appendix; first edition)
- Upward Mobility Virtual Workshop: Overview
- Evidence Resource Library [forthcoming]

Using the Mobility Metrics and other local data

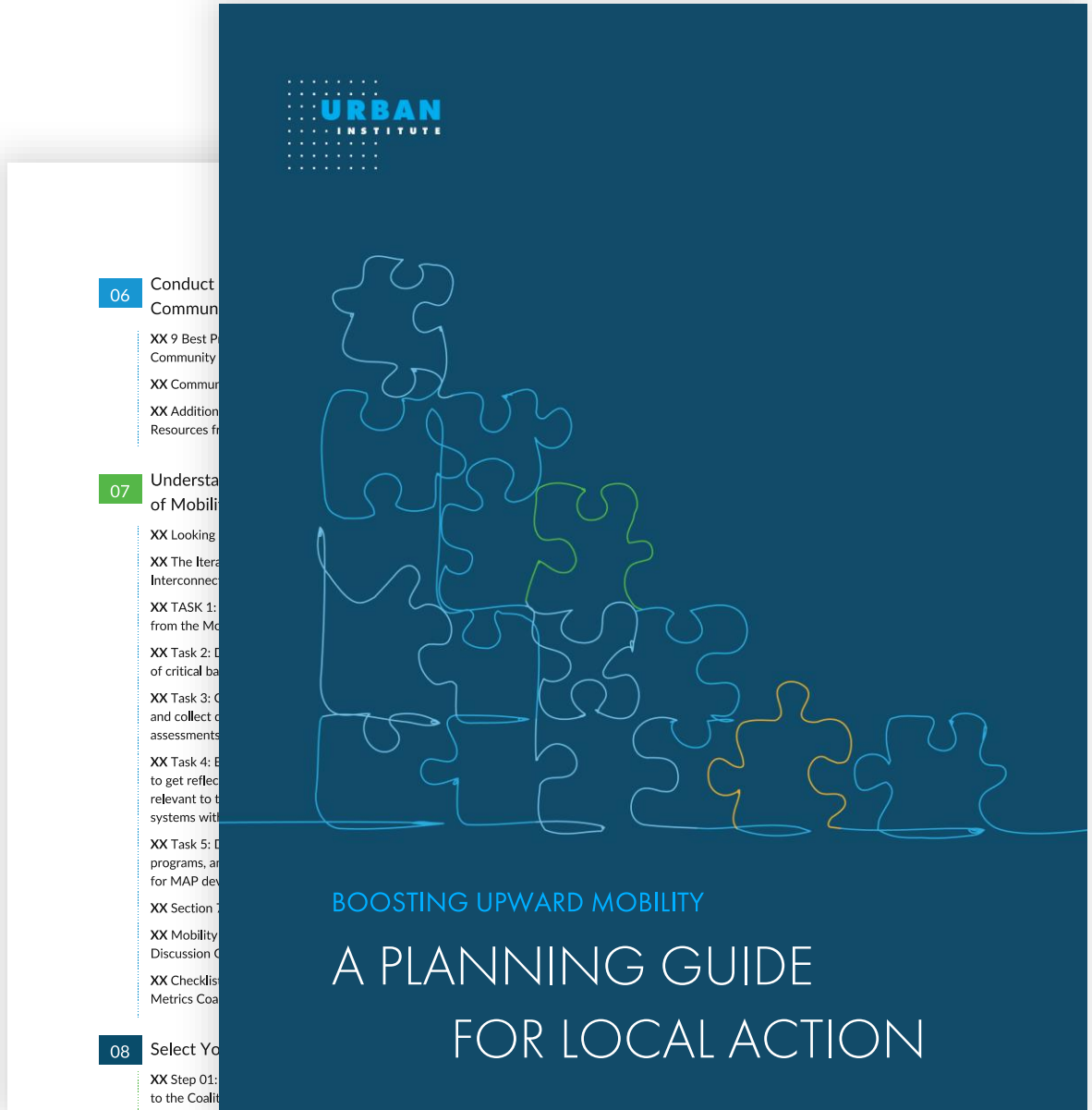
- Upward Mobility Data Dashboard
- Data Catalog and GitHub
- Upward Mobility Virtual Workshop: Mobility Metrics
- Mobility Metrics Selection Criteria and Available Data
- Six Ways to Use the Mobility Metrics
- How to Examine Your Mobility Metrics
- Obtaining More Local Data

Strategies for increasing upward mobility

- Boosting Upward Mobility: Exemplars (examples of successful programs)
- Boosting Mobility and Advancing Equity Through Systems Change
- Boosting Upward Mobility: A Planning Guide for Local Action
- Mobility Action Plans from the Upward Mobility Cohort
- Creating Mobility from Poverty: An Overview of Strategies (US Partnership on Mobility from Poverty)
- Promising Local Policy Interventions
- Upward Mobility Virtual Workshop: Local Action

Planning Guide for Local Action

- Provides practical advice for people driven to boost mobility from poverty and asking, “Where do I start?”
- Informed by the Upward Mobility cohort that beta-tested the Framework
- Revised edition in spring 2025



Receive Updates

To register for updates on the **Upward Mobility Initiative**, please use the following link: https://urbn.is/upwardmobilityupdates

Scan me!

URBAN INSTITUTE · ELEVATE · THE · DEBATE

Register for updates on the Upward Mobility Framework project

The Urban Institute's Upward Mobility Framework project is building evidence and working with communities to create the conditions that boost upward mobility and reduce racial inequities for residents.

To receive the latest updates on the project, please provide the following information.

First Name * Last Name *

Email * ZIP Code *

Optional Information

Organization

Title

Department

Org. Type Please select... Sub Type Please select...

What kind of updates and/or opportunities are you interested in? Please mark all that apply.

- ☐ opportunities for training and technical assistance for local leaders to increase upward mobility within their communities
- ☐ updates to the Mobility Metrics and other data tools
- ☐ new research, blog posts, or other content that provides insight and lessons learned on increasing upward mobility
- ☐ webinars, virtual trainings, or live events

THANK YOU

Keith Fudge
kfudge@urban.org

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT
Building pathways for upward mobility

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

SPEAKER

Jennifer Kuiper

PROGRAM DIRECTOR, ECONOMIC & WORKFORCE DEVELOPMENT

National Association of Counties

NATIONAL ASSOCIATION of COUNTIES NACo

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

Building pathways for upward mobility

The County Role in Economic Mobility

Palm Beach County, Florida

December 9, 2024

Agenda

- Economic Mobility and Our Communities
- County Role and Authorities
- Partner Tools & Resources
- NACo's Economic Mobility Resources and Programming

NATIONAL ASSOCIATION of COUNTIES NACo

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT
Building pathways for upward mobility

ECONOMIC MOBILITY + OUR COMMUNITIES

Economic mobility is the ability to move up or down the economic ladder within a lifetime or from one generation to the next

- **Absolute:** individual lifetime
- **Relative:** relative to peers in the same generation
- **Generational:** relative to parents

Key Components

- **Human Centered:** individual, family, community
- **Equity:** extent to which mobility is affected by race, gender, education, personal wealth and geography
- **Place-based:** relevance of local factors
- **Time:** changes in status over lifetime or generation

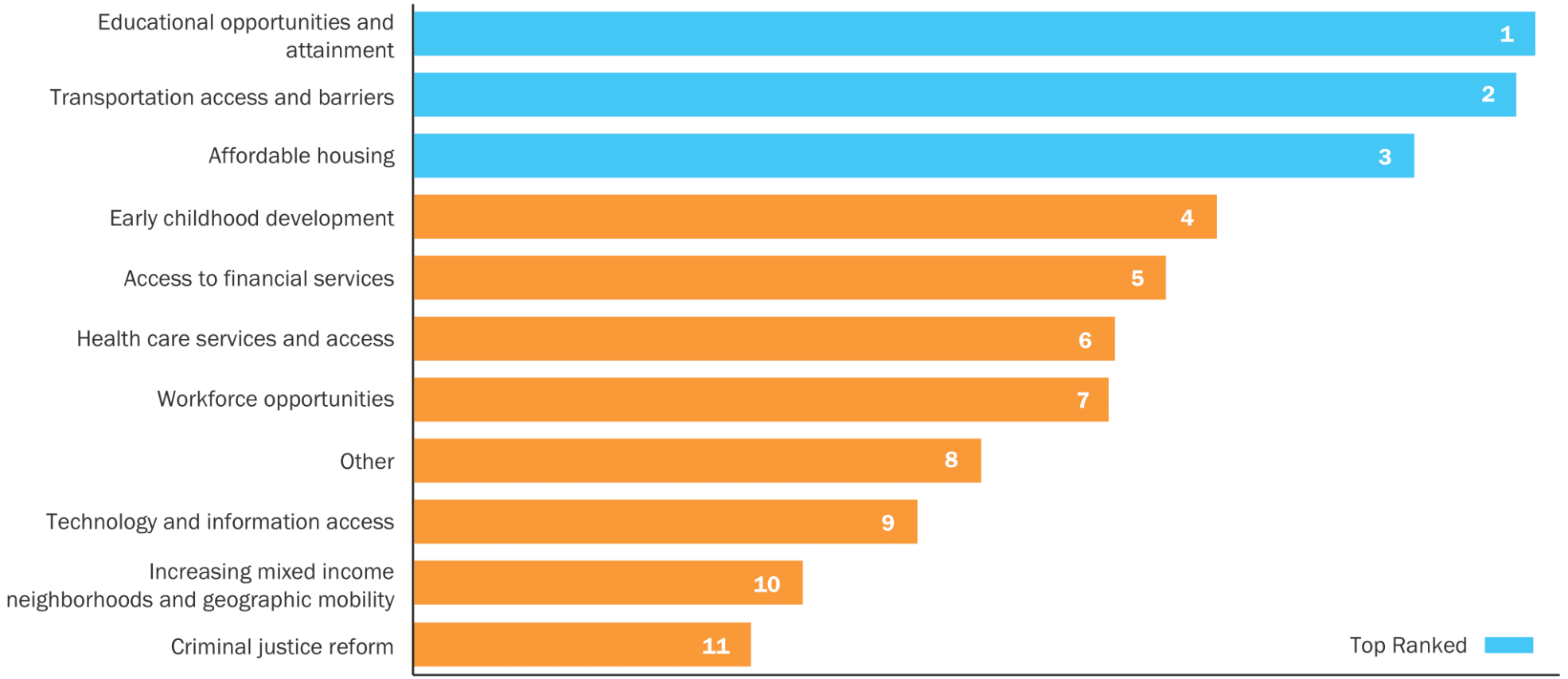
COUNTY ROLE AND AUTHORITIES

COUNTIES PLAY A VITAL ROLE TO ADVANCE UPWARD ECONOMIC MOBILITY

- **POLICIES & RESOLUTIONS**: Zoning, Land Use, Hiring Practices, Industry Incentives/Disincentives, Special Districts
- **FUNDING**: Bonds, Grants, Loans, Contracts, Taxes
- **INFRASTRUCTURE**: Broadband, Transportation, Amenities
- **PROGRAMS & SERVICES**: Childcare, Health Insurance Pools, Transportation, Workforce, Education
- **RESEARCH & REPORTING**: Ecosystems, Stakeholder Analysis, Disparity Analysis, Geographic and Demographic Comparisons, Longitudinal Studies
- **PARTNERSHIPS**: MOU, Convening, Community Engagement

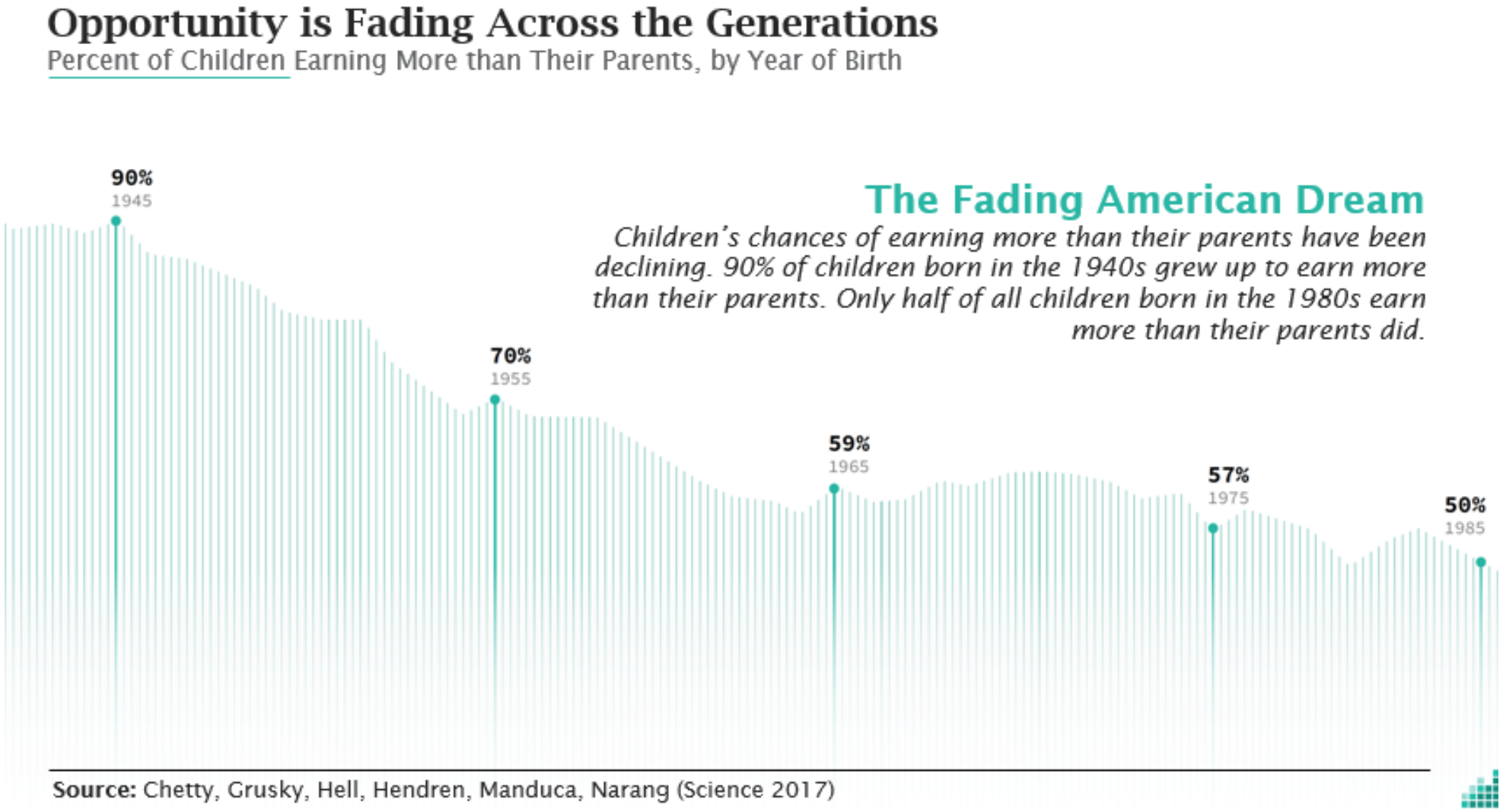
COUNTY ROLE AND AUTHORITIES

COUNTY LEADERS' ECONOMIC MOBILITY PRIORITIES



NACo Survey of County Leaders, 2019

PARTNER TOOLS AND RESOURCES

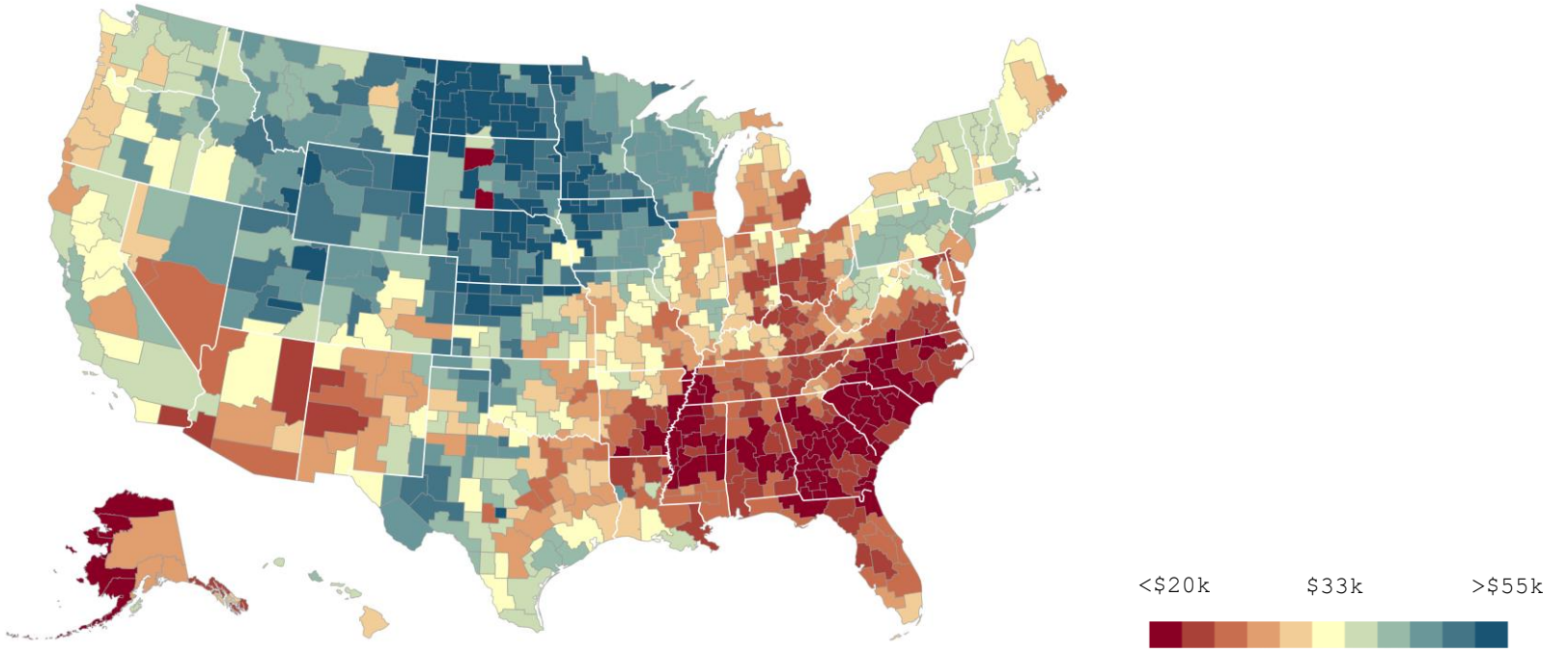


PARTNER TOOLS AND RESOURCES

OPPORTUNITY INSIGHTS

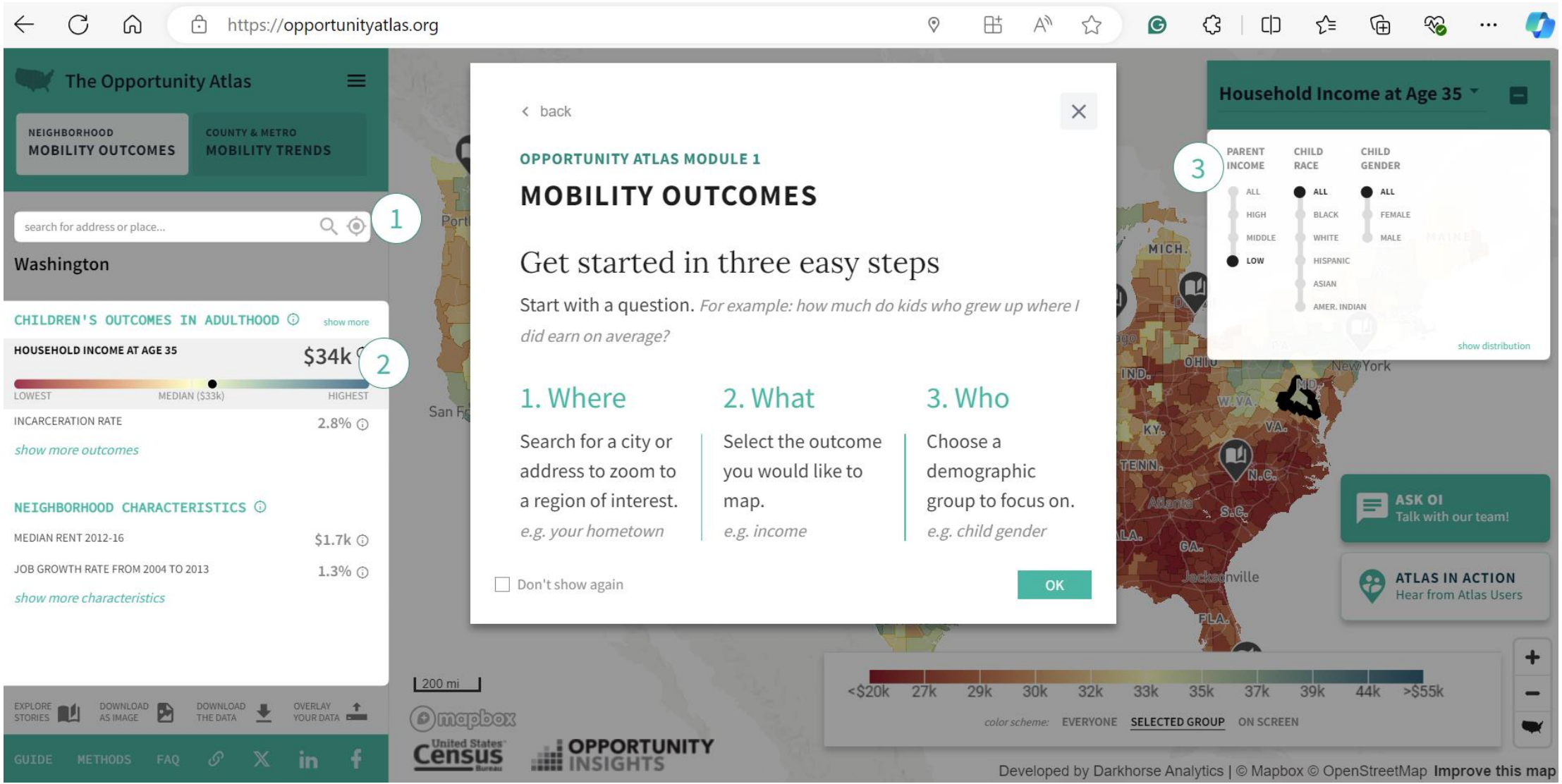
OPPORTUNITY ATLAS SUPPORTS A PLACE-BASED RESPONSE

Average Household Income at Age 35 for Children whose Parents Earned $27K (25th percentile)

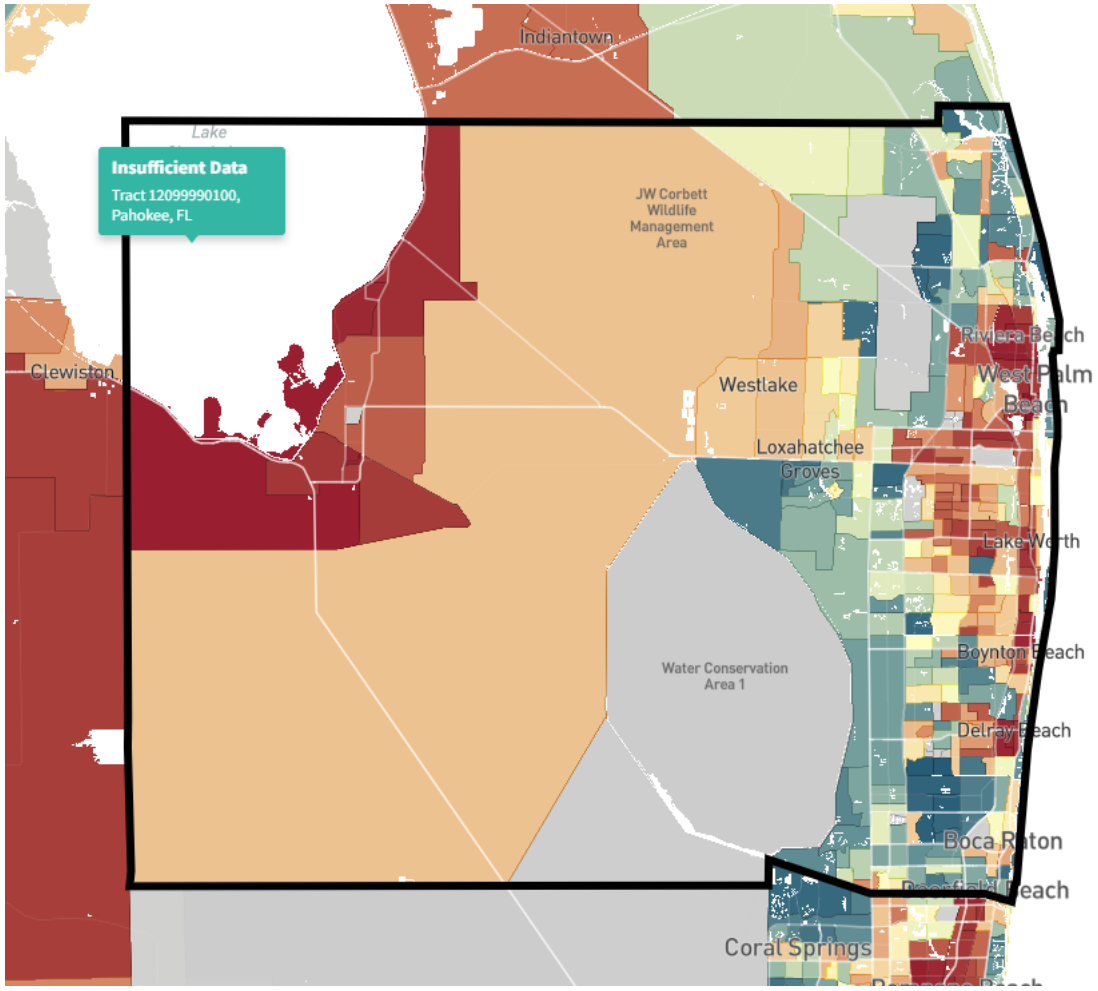


Source: Chetty, Hendren, Kline, Saez (QJE 2014)

PARTNER TOOLS AND RESOURCES



PARTNER TOOLS AND RESOURCES

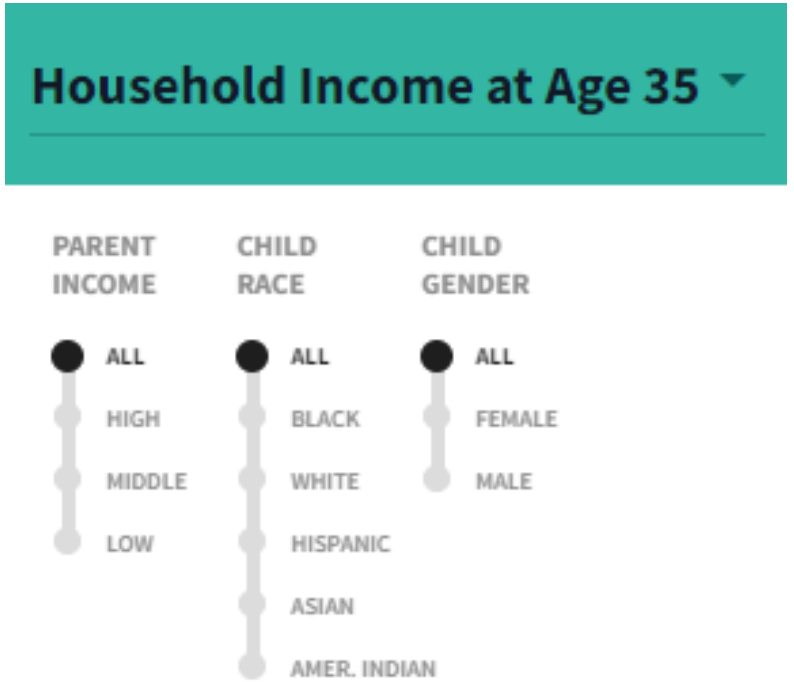


Blue = More Upward Mobility
Red = Less Upward Mobility

PALM BEACH COUNTY

Household Incomes at age 35

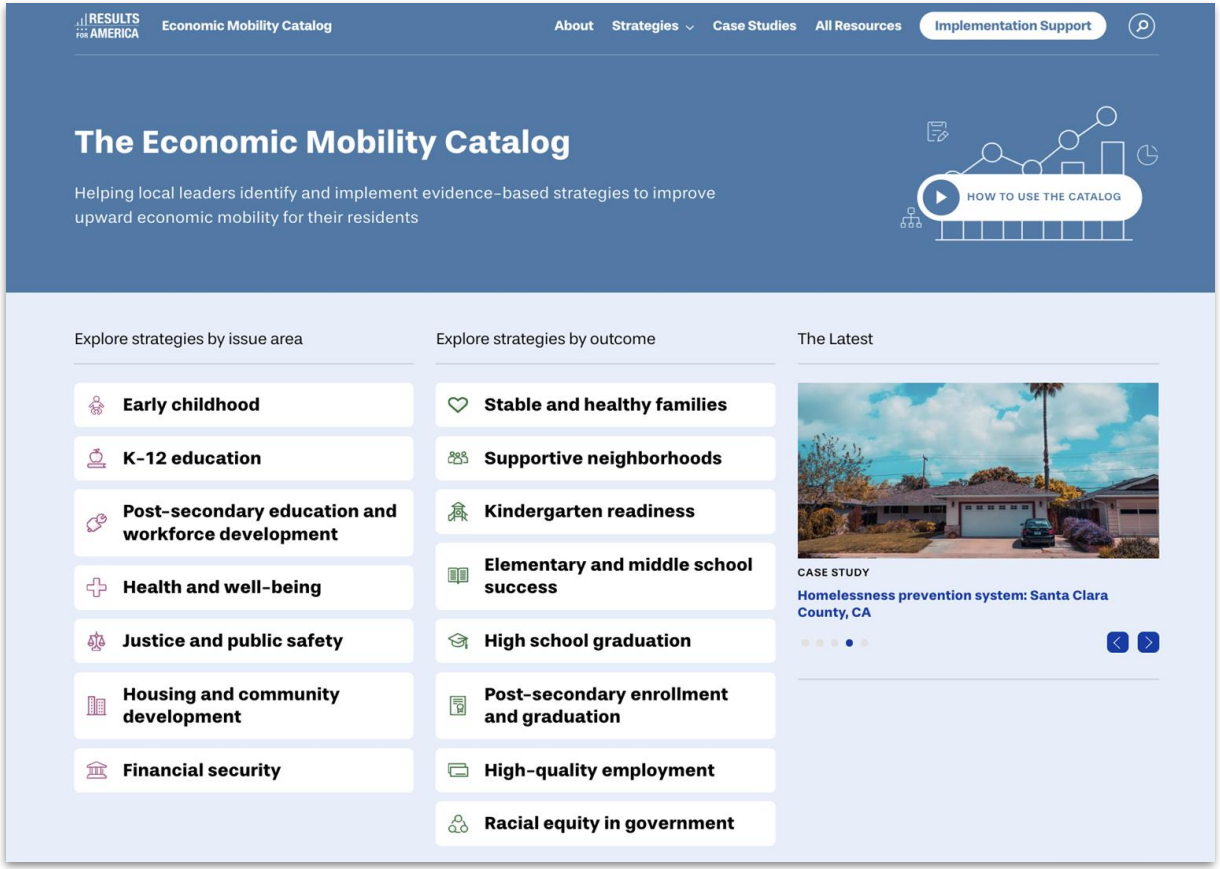
Growing up in neighboring communities can be the same as living in completely different regions of the United States



PARTNER TOOLS AND RESOURCES

RESULTS FOR AMERICA

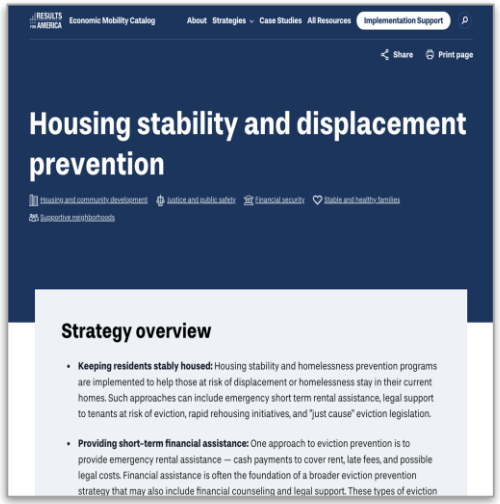
ECONOMIC MOBILITY CATALOG SUPPORTS AN EVIDENCE-BASED RESPONSE



- "Within my area of interest, which strategies have good evidence?"
- "What does the evidence actually say about this strategy?"
- "Which other jurisdictions have implemented this strategy?"
- "How much will it cost to implement this strategy?"
- "How do we implement this strategy well?"
- "If we implement effectively, what will the impact be?"
- "Who can help us implement this strategy?"

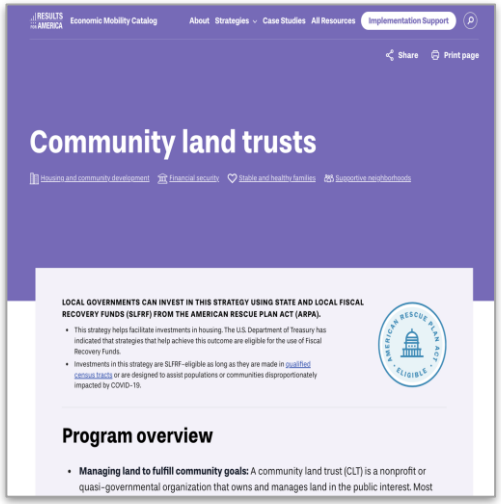
PARTNER TOOLS AND RESOURCES

The Catalog's 4 Types of Resources



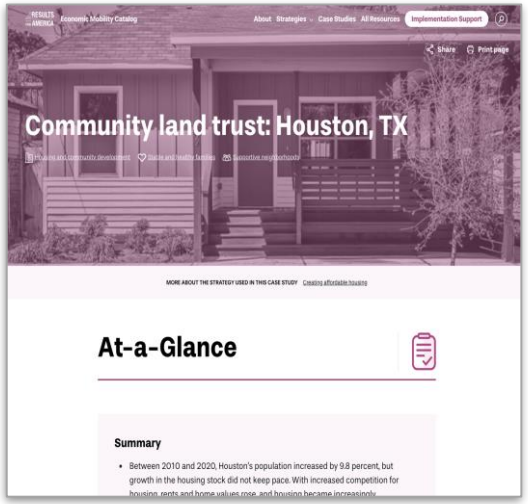
Strategy Guides

50+ high-level tactics and approaches that can affect change on an issue



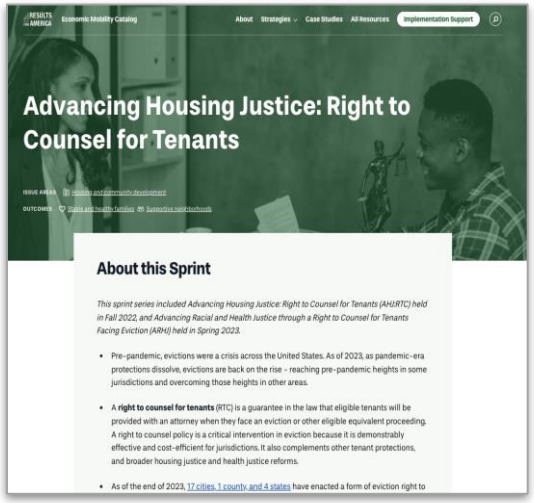
Program Briefs

200+ "branded" evidence-based program models



Case Studies

55 narrative story of successful implementation of a strategy or program

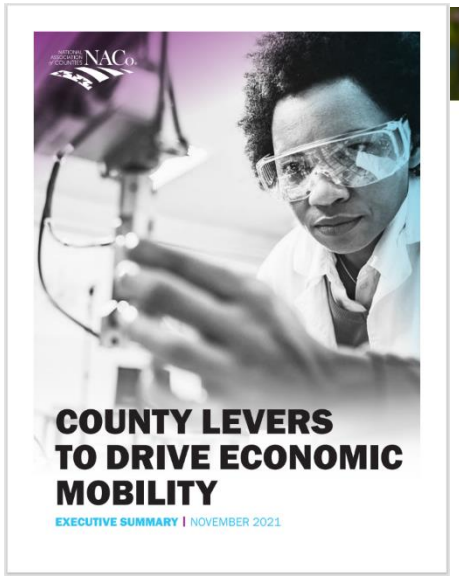


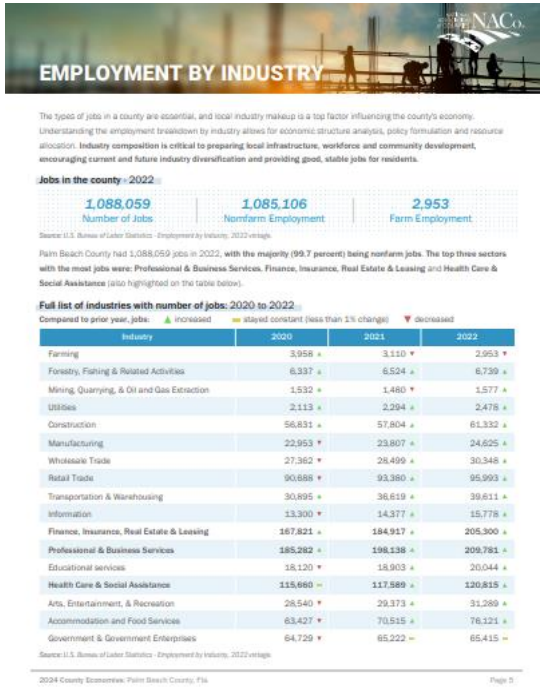
Implementation Support Pages

6 self-guided curricula to support implementation (and more to come)

NACo TOOLS AND RESOURCES

NACo Economic Mobility Resources





- [County Levers to Drive Economic Mobility: Local Solutions and Strategies]
- [Economic Mobility Hub]
- [Housing Solutions Matchmaker Tool]
- [Local Government ARPA Investment Tracker]
- [County Economies 2024: Under the Hood of National Economic Trends]
  - [2024 Palm Beach County Profile]
- [County Explorer]

NACo TOOLS AND RESOURCES

NACo COUNTIES FOR ECONOMIC MOBILITY (C4EM)

Gates Foundation

Leadership Advisory Council (13 counties)

Rural Leaders for Economic Mobility (10 counties)

- $50K grants
- 18-month virtual and in-person peer learning
- Plans and Funding Strategies

Counties for Housing Solutions

- 12-week intensive technical assistance sprints
- 6-8 counties/sprint
- Policy Focus: Activating county-owned lands for housing
- Application to be released December 2024

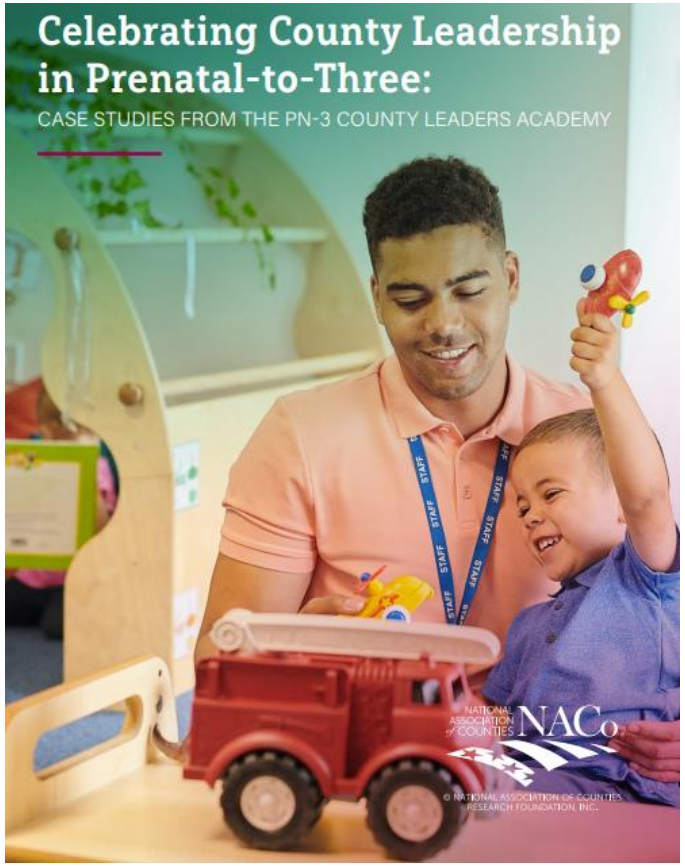
Economic Mobility Community of Practice

- National Association of Counties
- Urban Institute
- Results for America
- Opportunity Insights
- National League of Cities
- International City/County Management Association
- African American Mayors Association
- Community Foundation Leads
- Government Alliance on Race and Equity
- National Association of Latino Elected & Appointed Officials

NACo TOOLS AND RESOURCES

NACo's PRENATAL TO THREE COUNTY LEADERS ACADEMY

Pritzker's Children's Initiative



- Early Childhood and PN-3 Programming
- Counties for Kids resources
- Intergovernmental In-Person Academies
- **More Information**: Ashleigh Holand, Chief Program Officer, aholand@naco.org

NACo TOOLS AND RESOURCES

NACo's Counties for Career Success

ECMC Foundation and Walmart Foundation

- County Landscape Analysis
- C4CS Activities and County Contacts
- Building Career Pathways for County Residents (toolkit)
- Developing America's Workforce (case studies): Transportation, Housing, Childcare, Essential Soft Skills, Immigration Status, Funding
- **More Information:** Annie Qing, Senior Program Manager, aqing@naco.org

NACo TOOLS AND RESOURCES

NACo's ECONOMIC MOBILITY LEADERSHIP NETWORK (EMLN)

Gates Foundation

Watch EMLN Peer Exchange in Palm Beach County, Fla.

Economic Mobility Leadership Network

- Programming Period: 2019-2023
- 33 Elected Leaders
- Peer Exchange visit hosted by EMLN member and former Commissioner Mack Bernard, Palm Beach County, Fla.

Equitable Economic Recovery Cohort

- $100,000 grants
- Economic/Community Development staff
- 8 counties
- Support for Palm Beach County, Fla. first Securing Our Future Economic Mobility Summit

THANK YOU

Jennifer Kuiper

Program Director, Economic & Workforce Development
County Practices & Initiatives
jkuiper@naco.org

NATIONAL ASSOCIATION of COUNTIES NACo

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT
Building pathways for upward mobility

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

INTRODUCTION OF SPEAKERS

Moderator
Fabiola "Fab" Brumley
Market President
Bank of America

Panelist
Jennifer Kuiper
PROGRAM DIRECTOR, ECONOMIC & WORKFORCE DEVELOPMENT
National Assoc. of Counties

Panelist
Keith Fudge
DIRECTOR, POLICY MANAGEMENT
Urban Institute

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

INTRODUCTION OF SPEAKERS

Menti Engagement Question

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

INTRODUCTION OF SPEAKERS

Fabiola “Fab” Brumley

Market President

Bank of America

SECURING OUR FUTURE ECONOMIC MOBILITY SUMMIT

LAND OF OPPORTUNITY: PLACE, RACE AND ECONOMIC MOBILITY